

Bachelor of Business Administration Marketing, 2022-2023

| USC Upstate | | Credits | York Technical College Recommended course transfer equivalencies** |
|---|---|--|---|
| Associate's Degree Completed (check one) | | | |
| Associate's Degree | Associate's of Arts or Associate's of Science satisfies comprehensive transfer of credit. General education courses satisfied. Transfer-in block with Associate's Degree | <input type="checkbox"/> AA <input type="checkbox"/> AS | Major specific courses required in addition to or transferred in with degree: ECON U291, ECON U221, MATH U122 OR U141, and CSCI U138 Visit my.sc.edu/codes/transferequiv/index for a full list of transferable courses |
| BSBA Marketing Transfer Notes | 1. A <u>maximum</u> of 76 hours from a technical college program may be counted towards degree credit at USC Upstate. All courses transferred for degree credit must have a minimum grade of "C" 2. Professional program related pre-requisite courses may not be included in the Associate's of Art or Sciences completion pathway; however, professional program pre-requisites should be completed prior to taking upper-level courses. 3. Students should complete the JCBE Application for professional program courses. | | |

Recommended course transfer equivalencies

I. Communication

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| English | ENGL U101, U102 | 6 | ENG 101, 102 |
| Speech | SPCH U201, U201R | 3 | SPC 205 |

II. Mathematics, Logic, & Natural Sciences

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| Mathematics | ECON U291 and either MATH U122 or U141 | 6-7 | MAT 120 and either MAT 130 or 140 |
| Natural Science (w/lab) | ASTR U111/L; BIOL U110/L; CHEM U101/L, U106/L, U109/L; GEOG U201/L; GEOL U101/L, U102/L, U103/L; PHYS U101/L, U201/L, U202/L | 4 | AST 101; BIO 105; CHM 105, 106, 107; PHY 201, 202 |
| Math, Logic and/or Natural Science | Any Natural Science course listed above or ASTR U111; BIOL U206, U240, U270; CHEM U106; GEOG U202; GEOL U104, U120, U121, U123/L, U131, U241; LOGC U205, U207; MATH U142; PHYS U101 | 3-4 | AST 101; MAT 141; PHI 105 |

III. Information Technology

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| Info Tech | CSCI U138 | 3 | CPT 170 |
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IV. Fine Arts, Humanities & History *Choose one course from each of the following three sections.*

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| Fine Arts | AFAM U204; ARTG U101, U105, U106; MUSC U110, U140; THEA U161, U170 | 3 | ART 101, 107, 108; MUS 105; THE 101, 105 |
| History | HIST U101, U102, U105, U106 | 3 | HIS 104, 105, 201, 202 |
| Fine Arts, Humanities and/or Natural Science | A Fine Arts or History course listed above or: AMST U101, U102; ENGL U250, U252, U275, U279, U280, U283, U289, U290, U291; FILM U240; HIST U105, U106; PHIL U102, U211; RELG U103 | 3 | ENG 201, 202, 205, 206, 208, 209, 234 |

V. Foreign Language and Culture

The minimum acceptable level of competency is completion of the 101 level of a language. Students who place in the 102 or higher level of a language satisfy the language requirement but will have additional hours in general education electives, if hours are required by their degree program.

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| Foreign Language | ASLG U101; CHIN U101; FREN U101; GERM U101; SPAN U101 | 3 | ASL 101; FRE 101; GER 101; SPA 101 |
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VI. Social and Behavioral Sciences

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| Social & Behavioral Science | ECON U221 and one of the following: AFAM U201; ANTH U102; GEOG U101, U103; POLI U101, U200, U320; PSYC U101; SOCY U101; WGST U101 | 6 | ECO 210 and one of the following: ANT 101; GEO 101; PSC 201; PSY 201; SOC 101 |
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VII. Genral Ed. Electives

Choose from the options below if hours are required in the major.

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| General Ed. Electives | Any General Ed course or courses | 0 | |
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Major Course Requirements

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| Lower Division | ACCT U225, U226, U347; ECON U222, U292; FINA U363 MGMT U290 | 15 | ACC 101, 102; ECO 211; MAT 220 |
| Upper Division | ACCT U347; BADM U478, U498; ECON U303 or FINA U461; FINA U363; MGMT U371, U372; MKTG U350 | 22 | |

Major in Marketing

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| Marketing | MKTG U351, U352, U457, U458; three of the following BADM U499; MGMT U377, U390 U471; MKTG U353, U455, U456, U459 | 21 | |
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Electives

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| Electives | | 14-16 | |
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Total USC Upstate hours required for graduation 120

** Please refer to the transfer guide in the USC Upstate catalog, pages 22-23 at <http://www.uscupstate.edu/academics/catalog> for complete transfer options.