# Put Your Creativity to Work.
## Earn a degree in Graphic Design.

One of the most compelling reasons to consider a degree in graphic design is the real need for highly creative and skilled designers. With the growth of the digital age, companies and organizations require visually appealing content that is eye-catching and persuasive. At USC Upstate, our graphic design degree prepares you to apply your creativity in professional roles in agencies, corporations, or as a freelancer.

### Prepare for the real world with real world projects

Our graphic design program provides you with a valuable set of skills that can be applied to a range of careers, such as marketing, web development, advertising, and user interface and experience design, to name a few. With a Graphic Design degree from USC Upstate, you'll have the flexibility to choose a career path that aligns with your interests and passions.

We also offer the only student-run design agency in the Upstate, which provides students with opportunities to work on actual projects for real clients. As a result, they gain real-world experience—experience that cannot be obtained in the classroom alone. Finally, our students' work has won awards in various local and regional design and advertising competitions. This accomplishment demonstrates the strength of our program and makes our students highly sought after by regional employers.

RELEVANT CURRICULUM

HANDS-ON EXPERIENCE

*Studio* UPSTATE

GAIN REAL WORLD EXPERIENCE

UPSTATE
University of South Carolina