



**Bachelor of Science in Business Administration  
Major in Marketing, 2023-2024**

**Piedmont Technical College to USC Upstate Transfer Pathways**

**If you complete your associate degree**

Associate's Degree	Completion of the Associate of Arts or Associate of Science degree satisfies all general education courses. Associate of Applied of Science completion requires a minimum 30 hours of general education credit be completed.	<input type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS	<p>The following courses are recommended to be completed during associate degree completion to ensure timely graduation.</p> <p><b><u>ECO 210, MAT 120, MAT 130 or 140, and CPT 170</u></b></p>
<b>BSBA Marketing Transfer Notes</b>	<p>1. A maximum of 90 hours from a technical college program may be counted towards degree credit at USC Upstate. All courses transferred for degree credit must have a minimum grade of "C"</p> <p>2. Professional program related pre-requisite courses may not be included in the Associate's of Art or Sciences completion pathway; however, professional program pre-requisites should be completed prior to taking upper-level courses.</p> <p>3. Students should complete the JCBE Application for professional program courses.</p> <p>4. Courses excluded from general transfer must be completed prior to upper-level courses.</p>		

**If you transfer before completing associate degree**

**Recommended courses: Minimum 30 hours needed to transfer**

USC Upstate Courses		Hours	Piedmont Technical College
<b>I. Communication</b>		<b>9 hours</b>	
English	ENGL U101, U102	<input type="checkbox"/> <input type="checkbox"/>	ENG 101 ENG 102
Speech	SPCH U201	<input type="checkbox"/>	SPC 205
<b>II. Mathematics, Logic, &amp; Natural Sciences</b>		<b>13-15 hours</b>	
Mathematics	ECON U291 and either MATH U122 or U141	<input type="checkbox"/> <input type="checkbox"/>	MAT 120 and either MAT 130 or 140
Natural Science (w/lab)	ASTR U111/L; BIOL U110/L; CHEM U101/L, U106/L, U109/L; GEOG U201/L; GEOL U101/L, U102/L, U103/L; PHYS U101/L, U201/L, U202/L	<input type="checkbox"/>	Choose one of: AST 101; BIO 105; CHM 105, 106, 107; PHY 101, 201, 202
Math, Logic and/or Natural Science	Any Natural Science course listed above or; BIOL U206, U240, U270; GEOL U104, U120, U121, U123/L, U131, U241; LOGC U205, U207; MATH U142	<input type="checkbox"/>	Any Natural Science course listed above or choose one of AST 101; MAT 141; PHI 105
<b>III. Information Technology</b>		<b>3 hours</b>	
Info Tech	CSCI U138, U150	<input type="checkbox"/>	CPT 170
<b>IV. Fine Arts, Humanities &amp; History</b>		<b>9 hours</b>	
Fine Arts	AFAM U204; ARTH U101, U105, U106; MUSC U110, U140; THEA U161, U170; SOST U201	<input type="checkbox"/>	Choose one of ART 101, 107, 108; MUS 105; THE 101, 105
History	HIST U105, U106	<input type="checkbox"/>	HIS 201, 202
Fine Arts, Humanities and/or History	A Fine Arts or History course listed above or: AMST U101, U102; ENGL U208 U250, U252, U275, U279, U280, U283, U289, U290, U291; FILM U240; HIST U101, U102; PHIL U102, U211; RELG U103	<input type="checkbox"/>	Choose one of: ENG 201, 202, 205, 206, 208, 209, 234; HIS 104, 105; PHI 101; REL 201
<b>V. Foreign Language and Culture</b>		<b>3 hours</b>	
<i>Students placing into the U201 or higher level of a language satisfy the language requirement but will have additional hours in electives, if hours are required by the major.</i>			
Foreign Language	ASLG U101; FREN U101; GERM U101; SPAN U101	<input type="checkbox"/>	FRE 101; GER 101; SPA 101

<b>VI. Social and Behavioral Sciences</b>		<b>6 hours</b>	
<b>Social &amp; Behavioral Science</b>	ECON U221 and one of the following: AFAM U201; ANTH U102; GEOG, U103; POLI U101; PSYC U101; SOCY U101; SPCH U210; WGST U101	<input type="checkbox"/> <input type="checkbox"/>	<b>ECO 210 and One of the following: ANT 101; GEO 101; PSC 201; PSY 201; SOC 101</b>
<b>VII. General Ed. Electives</b> <i>Choose from the options below if hours are required in the major.</i>		<b>Not required</b>	
<b>General Ed. Electives</b>	Any General Ed course or courses	0	
<b>Major Course Requirements</b>		<b>37 hours</b>	
<b>Lower Division</b>	ACCT U225 ACCT U226 ECON U222 ECON U292 MGMT U290	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>ACC 101 ACC 102 ECO 211 MAT 220 MGMT U290 to be completed at Upstate</b>
<b>Upper Division</b>	ACCT U347; BADM U478, U498; ECON U303 or FINA U461 or MGMT U378 or MKTG U452; FINA U363; MGMT U371, U372; MKTG U350	22	
<b>Major in Marketing</b>			
<b>Marketing</b>	MKTG U351, U352, U457, U458; Select three of the following if not taken to fulfill requirements above MKTG U354, U355, U356, U451, U452, U454, U455, U456, U459, U471; BADM U499	21	
<b>Electives</b>			
<b>Electives</b>	Sufficient to Reach 120 Hours	17-19	
<b>Total USC Upstate hours required for graduation</b>		<b>120</b>	

**\*\* Please refer to the transfer guide in the USC Upstate catalog, pages 22-23 at <http://www.uscupstate.edu/academics/catalog> for complete transfer options.**