



**Bachelor of Science in Business Administration
Major in Marketing, 2023-2024**

York Technical College to USC Upstate Transfer Pathways

If you complete your associate degree

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| Associate's Degree | Completion of the Associate of Arts or Associate of Science degree satisfies all general education courses. Associate of Applied of Science completion requires a minimum 30 hours of general education credit be completed. | <input type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS | <p align="center">The following courses are recommended to be completed during associate degree completion to ensure timely graduation.</p> <p align="center"><u>ECO 210, MAT 120, MAT 130 or 140, and CPT 170</u></p> |
| BSBA Marketing Transfer Notes | 1. A maximum of 90 hours from a technical college program may be counted towards degree credit at USC Upstate. All courses transferred for degree credit must have a minimum grade of "C" 2. Professional program related pre-requisite courses may not be included in the Associate's of Art or Sciences completion pathway; however, professional program pre-requisites should be completed prior to taking upper-level courses. 3. Students should complete the JCBE Application for professional program courses. 4. Courses excluded from general transfer must be completed prior to upper-level courses. | | |

If you transfer before completing associate degree

Recommended courses: Minimum 30 hours needed to transfer

| USC Upstate Courses | | Hours | York Technical College |
|---|---|--|---|
| I. Communication | | 9 hours | |
| English | ENGL U101, U102 | <input type="checkbox"/> <input type="checkbox"/> | ENG 101 ENG 102 |
| Speech | SPCH U201 | <input type="checkbox"/> | SPC 205 |
| II. Mathematics, Logic, & Natural Sciences | | 13-15 hours | |
| Mathematics | ECON U291 and either MATH U122 or U141 | <input type="checkbox"/> <input type="checkbox"/> | MAT 120 and either MAT 130 or 140 |
| Natural Science (w/lab) | ASTR U111/L; BIOL U110/L; CHEM U101/L, U106/L, U109/L; GEOG U201/L; GEOL U101/L, U102/L, U103/L; PHYS U101/L, U201/L, U202/L | <input type="checkbox"/> | Choose one of: AST 101; BIO 105; CHM 105, 106, 107; PHY 101, 201, 202 |
| Math, Logic and/or Natural Science | Any Natural Science course listed above or; BIOL U206, U240, U270; GEOL U104, U120, U121, U123/L, U131, U241; LOGC U205, U207; MATH U142 | <input type="checkbox"/> | Any Natural Science course listed above or choose one of AST 101; MAT 141; PHI 105 |
| III. Information Technology | | 3 hours | |
| Info Tech | CSCI U138, U150 | <input type="checkbox"/> | CPT 170 |
| IV. Fine Arts, Humanities & History | | 9 hours | |
| Fine Arts | AFAM U204; ARTH U101, U105, U106; MUSC U110, U140; THEA U161, U170; SOST U201 | <input type="checkbox"/> | Choose one of ART 101, 107, 108; MUS 105; THE 101, 105 |
| History | HIST U105, U106 | <input type="checkbox"/> | HIS 201, 202 |
| Fine Arts, Humanities and/or History | A Fine Arts or History course listed above or: AMST U101, U102; ENGL U208 U250, U252, U275, U279, U280, U283, U289, U290, U291; FILM U240; HIST U101, U102; PHIL U102, U211; RELG U103 | <input type="checkbox"/> | Choose one of: ENG 201, 202, 205, 206, 208, 209, 234; HIS 104, 105; PHI 101; REL 201 |
| V. Foreign Language and Culture | | 3 hours | |
| <i>Students placing into the U201 or higher level of a language satisfy the language requirement but will have additional hours in electives, if hours are required by the major.</i> | | | |
| Foreign Language | ASLG U101; FREN U101; GERM U101; SPAN U101 | <input type="checkbox"/> | FRE 101; GER 101; SPA 101 |

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| VI. Social and Behavioral Sciences | | 6 hours | |
| Social & Behavioral Science | ECON U221 and one of the following: AFAM U201; ANTH U102; GEOG, U103; POLI U101; PSYC U101; SOCY U101; SPCH U210; WGST U101 | <input type="checkbox"/> <input type="checkbox"/> | ECO 210 and One of the following: ANT 101; GEO 101; PSC 201; PSY 201; SOC 101 |
| VII. General Ed. Electives <i>Choose from the options below if hours are required in the major.</i> | | Not required | |
| General Ed. Electives | Any General Ed course or courses | 0 | |
| Major Course Requirements | | 37 hours | |
| Lower Division | ACCT U225 ACCT U226 ECON U222 ECON U292 MGMT U290 | <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> | ACC 101 ACC 102 ECO 211 MAT 220 MGMT U290 to be completed at Upstate |
| Upper Division | ACCT U347; BADM U478, U498; ECON U303 or FINA U461 or MGMT U378 or MKTG U452; FINA U363; MGMT U371, U372; MKTG U350 | 22 | |
| Major in Marketing | | | |
| Marketing | MKTG U351, U352, U457, U458; Select three of the following if not taken to fulfill requirements above MKTG U354, U355, U356, U451, U452, U454, U455, U456, U459, U471; BADM U499 | 21 | |
| Electives | | | |
| Electives | Sufficient to Reach 120 Hours | 17-19 | |
| Total USC Upstate hours required for graduation | | 120 | |

**** Please refer to the transfer guide in the USC Upstate catalog, pages 22-23 at <http://www.uscupstate.edu/academics/catalog> for complete transfer options.**