

ALEXANDER LORENZ
University of South Carolina Upstate
Division of Languages, Literature and Composition
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ACADEMIC APPOINTMENTS

2023- present	The University of South Carolina Upstate Associate Professor of German
2020- present	The University of South Carolina Upstate Director of Global Engagement
2018- 2023	The University of South Carolina Upstate Assistant Professor of German

EDUCATION

2014- 2018	The University of Texas at Austin Ph.D. in Germanic Studies
2012- 2014	The University of Mississippi Master of Arts in Modern Languages
2008- 2012	Delta State University Bachelor of Science in Education

PEER-REVIEWED PUBLICATIONS

Lorenz, A. (forthcoming). Who's Responsible? The German Language Learner Experience. *Die Unterrichtspraxis/Teaching German*.

Urlaub, P., **Lorenz, A.**, Benjamin, J. (forthcoming). Confronting the crisis in German Studies with German as a technical language. *Handbook of German as a Technical and Foreign Language*. DeGruyer

Lorenz, A. (2023). Correct Me if I'm Wrong: Student Attitudes towards Learning Russian. In S. Nuss & C. Martin (Eds.). *Student-Centered Approaches to Russian Language Teaching-Insights, Strategies, and Adaptations*, (pp.57-70). New York: Routledge.

<https://doi.org/10.4324/9781003289333>

Lorenz, A., Crane, C., Benjamin, J., & Boas, H. (2020). L2 German learners' perceptions and use of an online semantic frame-based dictionary for vocabulary learning. *Die Unterrichtspraxis/Teaching German*, 53(2), 191–209. <https://doi.org/10.1111/tger.12136>

Benjamin, J., Donohue-Bergeler, D., Fuchs, K., & Lorenz, A. (2020). Is' nicht egal: Guided multimodal reading of a music video advertisement. *Die Unterrichtspraxis/ Teaching German*, 53(1), 55–65. <https://doi.org/10.1111/tger.12118> (all authors contributed equally)

UNDERGRADUATE STUDENT RESEARCH

Vykhovanets, N. & Lorenz, A. (2022). The Ukrainian Immigrant Experience in South Carolina. *University of South Carolina Upstate Student Research Journal*, 15, 72-82. [Access here](#)

Dawson, A. & Lorenz, A. (2020). Origins of Religion: A Comparison between the United States and Germany. *University of South Carolina Upstate Student Research Journal*, 13, 21-30. [Access here](#)

Conrady, A. & Lorenz, A. (2018). Migration to America from Germany: Effects of Relocation on Identity. *University of South Carolina Upstate Student Research Journal*, 12, 39-44. [Access here](#)

BOOK REVIEWS

Lorenz, A. (2019). [Review of *Portraits of Second Language Learners: An L2 Learner Agency Perspective* by Dr. Chie Muramatsu.] *System- International Journal of Educational Technology and Applied Linguistics*, 82, 179-181. <https://doi.org/10.1016/j.system.2019.02.004>

Lorenz, A. (2015). [Review of the textbook *Welten: Introductory German* by Nikolaus Euba and Prisca Augustyn]. *Die Unterrichtspraxis/ Teaching German*, 48(2), 279-280. <https://doi.org/10.1111/tger.10201>

PUBLIC SCHOLARSHIP

Lorenz, A. (2019). German Teachers Exchange Teaching Ideas at Reflections Workshop at USC Upstate. *SCAATG Spring 2019 Newsletter*. South Carolina Chapter American Association of Teachers of German.

Lorenz, A., Monteso, M., & Darren J. (2019). USC Upstate Department of Languages, Literature, and Composition and Ivannovation Language Management Kick Off Collaboration with Guest Lecture by Yuri Ivanov. [Spartanburg CEO Briefing](#). October 14, 2019

Lorenz, A. (2019). Fall of the Berlin Wall Anniversary. [GAC December 2019 Newsletter](#). German-American Club of the Carolinas, December 14, 2019

Benjamin, J., Donohue-Bergeler, D., Fuchs, K., Lorenz, A. (2017). “Alles Offen: Öffentliche Verkehrsmittel und Weltoffenheit.“ *Foreign Languages & the Literary in the Everyday*, <http://fllite.org/category/german>.

REFEREED CONFERENCE PRESENTATIONS

- 2023 “Building and Maintaining German Studies Programs,” at German Studies Association (GSA) 47th Annual Conference in Montreal Canada on October 6.
- 2022 “Motivational Factors that Attract Students to German Courses,” at American Council for Teachers of Foreign Languages (ACTFL) Convention in Boston, MA on November 5.
- “US-Based Metropolitan University Recovers, Rebuilds, and Redirects Global Relationships Post-COVID-19,” at NAFSA Conference in Denver, CO on May 31.
- 2021 “Grammar Teaching Apprehensiveness,” at Language Teacher Psychology Conference (LTP), University of Graz in Austria on September 8 (Cancelled due to COVID-19).
- 2020 “Watching German Racism: Inclusion, Diversity, and Social Justice in the German-speaking Classroom,” at South Carolina American Association of Teachers of German (SCAATG), Virtual Conference on September 26.
- “Upstate German History Project: German Settlements in the South Carolina Upstate,” at Mountain Interstate Foreign Language Conference (MIFLC), Greenville, SC on October 8 (Cancelled due to COVID-19).
- “The Burden of Grammar,” at Southern Conference on Language Teaching (SCOLT), Mobile, AL on March 27 (Cancelled due to COVID-19).
- 2019 “Teaching Video Advertisements in the World Language Classroom,” at American Council for Teachers of Foreign Languages (ACTFL) in Washington, DC on November 23.
- “Open Educational Resources: Teaching Authentic German Multimodal Texts,” at South Carolina American Association of Teachers of German (SCAATG) at Presbyterian College in Clinton, SC on May 7.
- 2018 “Beliefs about Grammar Instruction among Post-secondary Second Language Learners and Teachers,” at American Council for Teachers of Foreign Languages (ACTFL) in New Orleans, LA on November 18.
- “Instructional Technology for Improving Reading Competencies,” at South Carolina American Association of Teachers of German (SCAATG) at the University of South Carolina in Columbia, SC on September 23.

- “L2 Learners’ Perceptions of Using Online Dictionaries for Vocabulary Learning: German Frame-Semantic Online Lexicon,” at the International Constructivist Approaches to Language Pedagogy Conference (CALP 3) in Austin, TX on February 16.
- 2017 “German *Sprachinseln* in the lower-level L2 German Classroom,” at the American Council on the Teaching of Foreign Languages (ACTFL) in Nashville, TN on November 17.
- 2016 “Increasing Student Engagement in the German Online or Blended Learning Classroom,” at the American Council on the Teaching of Foreign Languages (ACTFL) in Boston, MA on November 18.
- “Lost & Found: Case Syncretism in Texas German,” at German Abroad 2 in Austin, TX on November 2.
- 2015 “Critical Thinking through the Inductive Grammar Teaching Approach,” at the American Council on the Teaching of Foreign Languages (ACTFL) in San Diego, CA on November 21.

OTHER CONFERENCE PRESENTATIONS

- 2023 “Digital Humanities: Holocaust Translation Project,” at the South Carolina Upstate Research Symposium at the University of South Carolina Upstate in Spartanburg, SC on March 31.
- 2018 “Social Online Annotation in the Global Language Classroom,” at the Languages, Literature and Composition (LLC) Faculty Forum at the University of South Carolina Upstate in Spartanburg, SC on September 25.
- 2017 “Promoting Texas-German Heritage in Texas Schools,” at the Biannual Meeting of North & South Texas AATG Chapters in Round Rock, TX on September 9.
- “Teaching Texas German in the Context of Higher Education,” at the Annual Meeting of the German-Texas Heritage Society (GTHS) in Austin, TX on July 22.
- 2016 “Directed Reading of Multimodal Pop-Cultural Texts,” at the 6th Biennial Graduate Student Conference, The University of Texas in Austin, TX on March 4.
- 2015 “Teaching German Grammar through Online Annotation,” at Faculty and Graduate Student Proseminar, Department of Germanic Studies, The University of Texas in Austin, TX on December 3.

COURSES TAUGHT

Beginning German 1&2 (redesigned to ACTFL standards, added online and hybrid options)
 Intermediate German 1&2 (redesigned to ACTFL standards, added online options)
 German Study Abroad (6 credit intensive language and culture in Munich)
 German for Global Purposes (redesigned to project-based learning with company visits)
 German Translation (new course with community service component and student publications)
 German Culture through Short Films (new course)
 Modern German Literature in Translation (cross-listed interdisciplinary online)
 Global German Migration (new course, cross-listed interdisciplinary, hyflex)
 Independent Study (Themes related to German-speaking world, 8 courses since 2018)
 Internship (placed 27 German language students in German companies since 2018)

AWARDS AND FELLOWSHIPS

2023 RISE: Research Initiative for Summer Engagement, \$6000, UofSC System
 Germany on Campus Grant, \$7000, German Embassy
 Deutsch macht Spass Grant, \$500, AATG
 TAPS Faculty Grant, \$2250, USC Upstate

2022 Scholarly-Start Up Grant, \$5000, USC Upstate
 RISE: Research Initiative for Summer Engagement, \$6000, UofSC System
 Germany on Campus Grant, \$5000, German Embassy
 TAPS Faculty Grant, \$2250, USC Upstate

2021 RISE: Research Initiative for Summer Engagement, \$6000, UofSC System
 Faculty Fellowship International Education, \$3000, USC Upstate
 Campus Weeks Grant, \$1600, German Embassy
 Hybrid Teaching Active Learning Grant, \$1000, USC Upstate
 TAPS Faculty Grant, \$2250, USC Upstate

2020 Campus Weeks Grant, \$3000, German Embassy

2019 ASPIRE-I: Innovation Grant, \$15000, UofSC System
 Title III Active Learning Faculty Fellow, \$1500, USC Upstate
 Outstanding Promotion of German Culture in the Upstate of South Carolina by
 the German-American Club of the Carolinas
 LLC Departmental Travel Award, \$400, USC Upstate
 Campus Weeks Grant, \$9000, German Embassy
 TAPS Faculty Grant (2x), \$2250, USC Upstate

2018 Deutsch macht Spass Grant, \$500, AATG
 TAPS Faculty Grant (2x), \$2250, USC Upstate

PROFESSIONAL SERVICE

Service to University of South Carolina System

Grant Reviewer for Advanced Support for Innovative Research Excellence (ASPIRE)

Service to University of South Carolina Upstate

Director of [Global Engagement](#) 2021-present

Founder & Committee Chair: [Global Career Forum](#) 2019-present

[German Professional Association](#) (GPA) Advisor Student Club (Founding Faculty)

Greenville Campus Steering Committee Member 2022

Faculty Fellow for International Education 2020-2021

Faculty Senate 2019-2021

Search Committee Member Career Management 2020

Committee Chair: [30 Years Fall of the Berlin Wall](#)

Committee Member: The New Global South 2018-2021

Committee Member: Preface First-Year Reading and Writing Program

Committee Member: Digital Humanities at USC Upstate

Translator for dual-degree students from German-speaking and Russian-speaking countries

Judge SC Upstate Research Symposium

Pronunciation Coach USC Upstate Theater

Service to Languages, Literature and Composition

Internship Coordinator 2020-current

Founder & Chair [Upstate German Day](#) 2019-current

Global Studies Assessment Coordinator 2020-current

Founder & Editor-in-Chief [Translating the Holocaust Project](#) 2019-current

Supervisor [SPARK for German](#) (After-school programming at local schools) 2020-current

Founder Upstate German History Project

Founding Committee Member LLC Career Event

Supervisor [Faculty-lead German Studies Study-Abroad](#) Program

Faculty-lead trips to various student conferences

Consultant for German credit-by-exam and responsible for assessing proficiencies

Service to the South Carolina Upstate Community

Principal [German School Upstate](#) (non-profit German Language School)

Board Member of [German-American Club of the Carolinas](#)

Event Organizer [Campus Weeks](#) (sponsored by German Embassy)

Vice-President of the [German School Upstate](#) 2018-2020

Service to the Profession

Reviewer for The Routledge Handbook of Second Language Acquisition

Reviewer for Wiley Publishing

Reviewer for Routledge Russian Language Pedagogy and Research

South Carolina American Association of Teachers of German (SCAATG): Membership Chair

Committee Member American Association of Teachers of German (AATG): Delta Epsilon Phi

Käthe Wilson Scholarship Committee 2020

Panel Chair “Let’s Talk about Grammar: Issues and Solutions for the Second Language Classroom.” ACTFL, New Orleans, LA, November 2018.

German for Professional Purposes Committee (AATG)

STEM in German Committee (AATG)

CERTIFICATIONS

Active Learning Faculty (USC Upstate Center for Academic Innovation and Faculty Support)

Transformative Educator (USC Upstate CAIFS)

Social and Emotional Learning (USC Upstate CAIFS)

Just Representation Advocate (USC Upstate CAIFS)

Multi-Generational Workplace (USC Upstate Training)

Cross-Cultural Communications (USC Upstate Training)

Safe Zone Ally (USC Upstate Training)

MEMBERSHIPS

Modern Language Association of America (MLA)

American Council on the Teaching of Foreign Languages (ACTFL)

American Association of Teachers of German (AATG)

Alpha Mu Gamma Foreign Language Honor Society Honorary Member

South Carolina American Association of Teachers of German (SCAATG)

American Association of University Supervisors and Coordinators (AAUSC)

Computer-Assisted Language Instruction Consortium (CALICO)

American Translators Association (ATA)

German Studies Association (GSA)

LANGUAGES

German: Native speaker

English: Near-native speaker

Russian: Near-native speaker

Spanish: Novice

French: Novice