

Honors:

- 2024 and 2019 Faculty Excellence in Teaching and Advising winner – USC Upstate/JCBE
- 2024 Faculty Excellence in Community Engaged Education winner – USC Upstate
- 2021 Faculty Excellence in Service winner – USC Upstate
- 2018 Teaching Excellence in Service Learning – Course Design award (USC Upstate)
- 2016 Distinguished Young Alumna award – USC’s Moore School of Business
- Selected as 2014 Direct Marketing News “40 under 40” Recipient – National Marketing Award
- Chosen as an Outstanding Faculty member by a senior player in the following USC Upstate sports teams: Volleyball (Fall '18), Men’s Soccer (Fall '18), Softball (Spring '18, Spring '19), Baseball (Spring '17, Spring '19) for faculty appreciation events
- Named to Presstime Magazine’s 2007 “20 under 40” – the top 20 newspaper executives from around the country under the age of 40
- SAFE Homes Board Member of the Year, 2017 and 2014
- Selected for New York Times Talent Pool, 2007
- USC Outstanding Senior Award – 1998
- Carolina Alumni Scholar – 1995-1998
- Omicron Delta Kappa Honor Society and Kappa Tau Alpha Journalism Honor Society

Activities:

- Phi Kappa Phi Honor Society – Chapter President/Faculty Advisor, USC Upstate, 2023-present
- Faculty Recording Secretary – USC Upstate – 2021-22
- Oakbrook Prep Board Member – 2015-2019, 2023- present, Development Chair (2016-2019)
- SAFE Homes Board (Now Project R.E.S.T.) – 2009-present, Board Chair (2015, 2016)
- Spartanburg Memorial Auditorium Board – 2012-2022
- JCBE Curriculum Review Committee member – 2021-present
- JCBE Strategic Planning Committee Member – 2017-present
- USC Upstate Investiture Planning Committee – 2017
- USC Upstate Media Board – 2016-2018
- JCBE Search Committee Member – 2016 (Entrepreneurship), 2019 (Marketing), 2019 (Mgmt.)
- Oakbrook Prep Parents Club – 2017-2021, President (2019-20)
- United Way Marketing Committee – 2017-present
- United Way – Community Investment Process committee member and Chair
- Goodfellows Board of Directors – 2001-2015, President
- Healthy Smiles of Spartanburg Board of Directors – 2004-2008, Secretary
- Junior League of Spartanburg, Board of Directors – 2005-2013, Communications VP
- First Baptist Church – Spartanburg – Choir Member
- Leadership Spartanburg – 2002 (Now Leadership Spartanburg Alumni Association)
- Spartanburg Area Chamber of Commerce Marketing Committee – 2003-2012
- SC Education Oversight Committee – PAIRS Board Member – 2001-2006
- New York Times Regional Newspaper Group – Marketing Committee – 2005-2012
- Regional Fellows – 2007
- Association for Women in Communications – 2000-2014
- Delta Zeta Sorority – President 1997

**Specialized
Computer Skills**

- Adobe CS2 Suite –InDesign, Illustrator and Photoshop
- Salesforce.com Administrator – certification
- Microsoft Dynamics, Visio Mapping, Scarborough Marketing Research, Claritas/PRIZM
- Basic HTML, WordPress and other Content Management software