

REBECCA E. GOESSEL, MPAcc, CPA, CGMA

Senior Instructor of ACCOUNTING

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EDUCATION

MPAcc	Accounting Clemson University, Clemson, SC	2013
B.S.	Accounting (with Senior Departmental Honors) Clemson University, Greenville, SC	1994

WORK EXPERIENCE

2019-Present	Senior Instructor of Accounting University of South Carolina Upstate, Spartanburg, SC
2014-2019	Instructor of Accounting University of South Carolina Upstate, Spartanburg, SC
2010-2013	Director of Finance FGP International, Inc., Greenville, SC
2007-2009	Audit Manager Elliott Davis, LLP, Greenville, SC
2004-2007	Chief Accounting Officer/Senior Manager of Finance/Chief Financial Officer Benefits In A Card/TALX Corporation/Net Profit (Same Owner moved between companies), Greenville, SC
2001-2003	Manager of Corporate Accounting Guardian Industries
1994-2001	Manager KPMG LLP

TEACHING

Courses Taught

Accounting for Decision Making and Control, Managerial Accounting, Financial Accounting and Auditing. The Wells Fargo Money Management for Young Professionals as well as the SunTrust Financial Literacy Program.

Other Teaching Activities

Taught the following continuing education courses (CPE):

- Accounting and Auditing Update (June 2014)
- Financial Literacy (April 2013)
- Served on panel discussion regarding successful women in accounting (October 2016)

Teaching Development

- Attend 40 hours of continuing professional education on the subjects I teach each year such as Accounting and Auditing updates and ethics, etc.
- Attend AICPA Faculty Hours
- Attend AICPA CPA Evolution
- Attended SCACPA Summit in Columbia, SC with Beta Alpha Psi students
- Attend the South Carolina Association of Accounting Educators Conference annually
- CFO Forum Professional Speaker Monthly
- QM Certification – Applying the QM Rubric (APPQMR)

INTELLECTUAL CONTRIBUTIONS

Refereed Articles

Goessel, R. and Cole, E. (2016). “Using XBRL for Industry Analysis”, *International Journal of Science Commerce and Humanities*

Non-Refereed Articles

Goessel, R (2016). “Lessons Learned from a Thief”, *South Carolina CPA Report*, Volume 48, Fourth Quarter 2018, p18-21

Goessel, R (2016). “Family Financial Literacy and SCACPA”, *South Carolina CPA Report*, Volume 46, First Quarter 2016, p30-31

SERVICE

Service to the Institution

- 2016-Present Faculty Advisor for Xi Alpha Chapter of Beta Alpha Psi
- Coordinate Meet the Firms Night where we have many accounting firms including all BIG 4 firms in our area meet with students
 - Coordinated professional speakers for year
 - Attend National Meetings
 - Attend Regional Meetings
 - Coordinate audit effort to become a full chapter
 - Meet all major accounting firms throughout the year to keep contact for student jobs.
 - Maintained Superior Status since induction
- 2021-Present Lead Coordinator for Accounting Curriculum Review
- 2014-Present Member of the Assessment Committee- Lead accounting major assessment
- 2014-Present Member of the Scholarship Committee
- 2023 Member of Search Committee – Accounting Tenure Track Position
- 2023 Member of Search Committee- Tax/Law Tenure Track Position
- 2019 Member of Search Committee – Accounting Tenure Track Position
- 2014-2015 Member of Search Committee – Accounting (Tax & Law) Tenure Track Position
- 2014-2015 Member of Search Committee – Accounting Non-Tenure Track Position
- 2015-2016 Member of Search Committee – Accounting Tenure Track Position
- Spring 2018 Wells Fargo Accounting Speaker – Kimberly Ellison-Taylor, Vice Chair of AICPA, lead search and coordination of visit as well as created SCACPA Student Night where Kimberly Ellison-Taylor was our very first speaker. Now an annual event
- Fall 2015 Wells Fargo Accounting Speaker – Kimberly Ellison-Taylor, Vice Chair of AICPA, lead search and coordination of visit
- Fall 2016 Wells Fargo Accounting Speaker – Weston Smith, Ex-CFO of HealthSouth, lead search and coordination of visit
- 2014-Present Faculty representative for Beta Gamma Sigma

Service to the Community

- 2022-2024 Beta Alpha Psi Board of Directors, At-Large Diversity, Equity and Inclusion
- 2022-2024 Chair of Beta Alpha Psi Diversity Equity and Inclusion Task Force
- 2020-Present South Carolina Association of CPA's (SCACPA) Membership Engagement Committee of the Board of Directors of SCACPA
- 2020-2023 South Carolina Association of CPA's (SCACPA) Education Fund Committee of the Board of Directors of SCACPA
- 2020-Present South Carolina Association of CPA's (SCACPA) Growing the Accounting Profession Committee of the Board of Directors of SCACPA
- 2017-Present South Carolina Board of Accountancy – Education Committee Member
- 2009-Present South Carolina Association of CPA's Board Member – Piedmont Chapter
- 2016-2018 President of South Carolina Association of CPA's (SCACPA) Piedmont Chapter
- 2014-2015 Vice President of SCACPA Board Piedmont Chapter
- 2013-2014 Secretary of Board SCACPA – Piedmont Chapter
- 2012-2013 Head of SCACPA Financial Literacy Project at The Children's Museum of the Upstate (TCMU) – located and bought financial literacy exhibit for TCMU and spoke on Financial Literacy at "Night At The Museum" event for SCACPA
- 2013-2015 On committee with TCMU to help develop "Finances for the Family" a program that helps underprivileged families, adults and child, learn about finances at TCMU as well as providing funds through SCACPA to support program
- 2016 On SCACPA committee to support accounting education of Beta Alpha Psi and Accounting Programs for Bob Jones, USC Upstate, Furman University, Clemson University and Tri-County Tech
- 2015-Present Nominated to Leadership Council of SCACPA, a statewide coalition of CPA's that advises and supports the Board of Directors at the state level for SCACPA
- 2015-Present Nominated Campus Champion for Foothills chapter of SCACPA for USC Upstate
- 2016-Present Secretary for the Board of Directors for the Mauldin Middle School Band Boosters

CONSULTING

Subject Matter Expert for McGraw Hill

Auditing and Assurance Services: A Systematic Approach 11th edition. New York: Irwin McGraw-Hill. Messier, Jr. W.F., S.M. Glover, and D.F. Prawitt (2019).

AWARDS

- 2021-2022 John F. Rudisill Institutional Leadership and Service Award
- 2020-2021 Change Agent Award from Office of Academic Affairs (Actively led efforts to keep education viable during Pandemic)
- 2015-2016 Student Government selected “Doc’s List Award” for Service to USC Upstate Students
- April 2018 Honored faculty for Women’s Softball
- October 2017 Honored faculty for Men’s Soccer
- Sept 2016 Honored faculty for student on Men’s Cross Country Team
- April 2016 Honored faculty for student on Men’s Baseball Team
- January 2016 Honored faculty for student on Women’s Basketball Team

NOMINATIONS

- 2015-2020 Nominated every year for the Excellence in Teaching and Advising Award

PROFESSIONAL CREDITIALS & MEMBERSHIPS

- American Institute of Certified Public Accountants (AICPA), member since 1997
- South Carolina Association of CPA’s (SCACPA), member since 1997
- South Carolina Association of Accounting Educators (SCAAE)
- Certified Public Accountant (CPA)
- Chartered Global Management Accountant (CGMA)
- Beta Gamma Sigma
- Beta Alpha Psi
- SCAAE – South Carolina Association of Accounting Educators
- Upstate CFO Council
- Global CFO Council
- Quality Matters – Applying the QM Rubric (APPQMR) Certification (June 2022)

MEDIA APPEARANCES AND QUOTATIONS

- Norton, Ross. “Personal financial stress takes toll on workforce” GSA Business Report, Feb 26, 2019, p. 17-18