

Yin-Chi Liao

Associate Professor of Management
Department of Management, Entrepreneurship, and Marketing
The George Dean Johnson, Jr. College of Business and Economics
University of South Carolina at Upstate
160 East Saint John Street
Spartanburg, South Carolina 29306

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| EDUCATION | Rensselaer Polytechnic Institute Ph.D. in Management Lally School of Management and Technology (AACSB accredited) Major: Strategic Management; Minor: Entrepreneurship | Troy, NY 2010 |
| | National Taiwan University M.S. in Building and Planning | Taipei, Taiwan 1999 |
| | National Taiwan University B.A. in Economics | Taipei, Taiwan 1996 |
| EMPLOYMENT | University of South Carolina at Upstate (AACSB accredited) Associate Professor in Management | Spartanburg, SC 2020 – present |
| | Western Illinois University (AACSB accredited) Associate Professor in Management Assistant Professor in Management | Macomb, IL 2018 – 2020 2011 – 2018 |
| | Science and Technology Information Center National Science Council, the Executive Yuan, R.O.C. Research Assistant | Taipei, Taiwan 2002 - 2004 |
| | EDS International Inc. Urban and Regional Planner, Project Manager | Taipei, Taiwan 1999 - 2001 |
| RESEARCH INTERESTS | Interfirm Alliances and Networks; Corporate Strategy; Entrepreneurship; Innovation | |
| TEACHING INTERESTS | International Business; Strategic Management; Entrepreneurship; Innovation and Technology Management; Principles of Management | |
| TEACHING EXPERIENCE | USC Upstate BADM 478 Senior Seminar: Business Strategy (Undergraduate capstone course; online and hybrid formats) MGMT 378 International Business Enterprise (Online, hybrid, and in-person formats) ENTR 475 Topic Course: Business Consulting Project | |
| | WIU MGT 590 Strategic Management (MBA capstone course; in-person and online formats) MGT 490 Business Strategies and Policies (Undergraduate capstone course; in-person, online, and hybrid formats) MGT 349 Principles of Management (In-person format) MGT, HRM, SCM, MKTG 400 Internship | |
| PUBLICATIONS | Jin, Dawei, Liao, Yin-Chi , Wang, Haizhi, & Wang, Zehui (2022). The economic worth of the firm's interorganizational relationships in acquisitions. <i>Review of Business</i> . 42(2): 21-49. | |

Liao, Yin-Chi (2021). Gender and quality signals: How does gender influence the effectiveness of signals in crowdfunding? *Journal of Small Business Management*, 59 (sup1: Women entrepreneurship: Global trends and local constraints): S153-S192. <https://doi.org/10.1080/00472778.2021.1966434>

Liao, Yin-Chi, Yi, Xiang, & Jiang, Xu (2021). Unlock the full potential of absorptive capacity: The systematic effects of high commitment work systems. *International Journal of Human Resource Management*, 32(5): 1171-1199. <https://doi.org/10.1080/09585192.2018.1522655>

Lin, Chih-Yung, **Liao, Yin-Chi**, Chen, Hung-Kun, & Yen, Ju-Fang (2018). How does political connection of bank CEO affect government bank performance during the financial crisis? *Journal of Financial Stability*, 36: 130-143. <https://doi.org/10.1016/j.jfs.2018.02.010>

Yang, T.S., Pandey, A., & **Liao, Yin-Chi**, & Dobson, J. (2017). Path from job autonomy to organizational citizenship behavior: The role of perceived organizational politics as mediator. *Journal of Business and Behavioral Sciences*, 29 (2): 44-56.

Liao, Yin-Chi, Francis, Bill, Hasan, Iftekhhar, & Wang, Haizhi (2017). Managerial stability and the pricing of new equity issuances: The effects of state enforcement of noncompetition agreements. *International Review of Entrepreneurship*, 15 (2): 131-150.

Uzuegbunam, I., **Liao, Yin-Chi**. Pittaway, Luke, & Jolley, G. Jason (2017). Human capital, intellectual capital, and government venture capital. *Journal of Entrepreneurship and Public Policy*, 6 (3): 359-374.

Liao, Yin-Chi & Phan, P. (2016). Internal capabilities, external structural holes network positions, and knowledge creation. *Journal of Technology Transfer*, 41 (5): 1148-1167.

CONFERENCE PROCEEDINGS

Uzuegbunam, I., & **Liao, Yin-Chi** (2013). Human capital, intellectual capital, and government venture capital. *2013 USA Small Business and Entrepreneurship (USASBE) Conference Proceeding*.

Chi, L., **Liao, Yin-Chi**, Han, S., & Joshi, K.D. (2010). Alliance network, information technology, and firm Innovation: Findings from the pharmaceutical industry. *2010 International Conference on Information Systems (ICIS) Proceeding*.

Liao, Yin-Chi, & Chi, Lei. (2008). Relational inertia, good or bad? *Annual Meeting of Southern Management Association (SMA) Proceeding*: 731-736.

CONFERENCE PRESENTATIONS

Liao, Yin-Chi (2022). When positivity pays off: Rhetorical complementarity and crowdfunding performance. Academy of Management Annual Meeting, Seattle, Washington. August 5-August 9, 2022.

Liao, Yin-Chi (2021). Gender role congruity and quality signals: How does gender influence the effectiveness of signals? Academy of Management Annual Meeting. July 29-August 4, 2021. Virtual Conference.

Liao, Yin-Chi, Jin, Dawei, Hasan, Iftekhhar, & Wang, Haizhi (2018). The economic worth of the firm's interorganizational relationships in acquisitions. Academy of Management Annual Meeting, Chicago, Illinois. August 10-14, 2018.

Yang, T.S., Pandey, A., & **Liao, Yin-Chi** (2017). Job autonomy and citizenship behavior: A moderated mediation model. Midwest Academy of Management Annual Meeting, Chicago, Illinois. October 19-21, 2017.

Yang, T.S., **Liao, Yin-Chi**, & Pandey, A. (2017). How perceived organizational politics mediates the relationship between job autonomy and citizenship behaviors. Midwest Academy of Management Annual Meeting, Chicago, Illinois. October 19-21, 2017.

Liao, Yin-Chi, Sun, Xian, & Phan, Phillip (2017). Beyond the ivory tower: The impacts of university-business partnerships on competitive rivalry. Academy of Management Annual Meeting, Atlanta, Georgia. August 4-8, 2017.

Yang, Tae Seok & **Liao, Yin-Chi** (2017). Exploring the impact of results-oriented culture on organizational citizenship behaviors: The mediation role of perceived organizational politics and commitment. Annual MBAA International Conference, Chicago, Illinois. March 22-24, 2017.

Liao, Yin-Chi, Wang, Haizhi, & Hasan, Iftekhhar (2015). How much are the firm's interorganizational relationships worth? A social network perspective. Academy of Management Annual Meeting, Vancouver, Canada. August 7-11, 2015.

Liao, Yin-Chi, Yi, Xiang, & Jiang, Xu (2013). Unlock the full potential of absorptive capacity: The role of high commitment work systems. Academy of Management Annual Meeting, Orlando, Florida. August 9-13, 2013.

Uzuegbunam, I., & **Liao, Yin-Chi** (2013). Human capital, intellectual capital, and government venture capital. USA Small Business and Entrepreneurship (USASBE) Conference, San Francisco, California. January 9-13, 2013.

Liao, Yin-Chi (2011). Leveraging alliance portfolio resources: The role of internal capabilities in knowledge creation. Strategic Management Society Annual International Conference, Miami, Florida. November 6-9, 2011.

Liao, Yin-Chi, & Phan, Phillip (2011). Internal capabilities, external network positions, and knowledge creation. Academy of Management Annual Meeting, San Antonio, Texas. August 12-16, 2011.

Chi, Lei, **Liao, Yin-Chi**, Han, S., & Joshi, K.D. (2010). Alliance network, information technology, and firm innovation: Findings from the pharmaceutical industry. International Conference on Information Systems. St. Louis, Missouri. December 12-15, 2010.

Liao, Yin-Chi, & Chi, Lei (2008). Relational inertia, good or bad? Annual meeting of Southern Management Association, St. Pete Beach, Florida. October 29-November 1, 2008.

WORKS IN PROGRESS

Liao, Yin-Chi. When positivity pays off: Rhetorical complementarity and crowdfunding performance. Manuscript prepared for journal submission.

Liao, Yin-Chi, Sun, Xian, & Phan, Phillip. Beyond the ivory tower: The impact of university-business partnerships on competitive rivalry. Manuscript prepared for journal submission.

Liao, Yin-Chi. Knowledge flows and alliance governance (Data collection).

Liao, Yin-Chi. Attention-based theory and dynamic capabilities (Model development).

Liao, Yin-Chi. Entrepreneurship in emerging economies (Model development).

GRANTS AND AWARDS

Faculty Excellence in Community Engaged Education Award. Office of Service-Learning and Community Engagement. University of South Carolina at Upstate, 2024.

Professor of Affordable Learning Award, Partnership Among South Carolina Academic Libraries, 2024.

Outstanding Reviewer Award, Academy of Management Annual Meeting, 2023.
Scholarly Start-Up Grant, Prior knowledge flow and the governance structures of strategic alliances. University of South Carolina at Upstate, 2022.
Research Initiative for Summer Engagement (RISE) Fund, Linguistic Styles, Persuasion, and Crowdfunding Performance. University of South Carolina at Upstate, 2022.
Research Initiative for Summer Engagement (RISE) Fund, Gender, Quality Signals, and Crowdfunding Success. University of South Carolina at Upstate, 2021.
Engaged Pedagogy and Hybrid Design Faculty Fellowship, University of South Carolina at Upstate, 2021.
Finalist, CITR's Faculty Research and Creative Activities Awards, Western Illinois University, 2017.
Scholarship, Gateway Entrepreneurship Research Conference, Coleman Foundation, 2012.
Small Grant Research Project (co-principal investigator), Kaufman Foundation, 2007.
Best Paper Award, Archilife Research Association, 1999.
Thesis Grant, Archilife Research Association, 1998.

PROFESSIONAL SERVICE

Reviewer, Entrepreneurship Theory and Practice, 2022.
Reviewer, Journal of Small Business Management, 2021-2022.
Judge, SC Upstate Research Symposium, Spartanburg, South Carolina. April 8th, 2022.
Reviewer, Journal of Financial Stability, 2020.
Reviewer, STR, TIM, Academy of Management Annual Meeting, 2008-present.
Reviewer, IEEE Transactions on Engineering Management, 2019.
Reviewer, Southern Management Association Meeting, 2013.
Judge, Case Competition in Career Week, Western Illinois University, 2011.
Reviewer, Journal of Business Venturing, 2007-2010, 2020.

INSTITUTIONAL SERVICE

Member, Graduate Program Committee, University of South Carolina at Upstate, 2024.
Member, Peer Review Committee, University of South Carolina at Upstate, 2024.
Member, Adjunct Excellence in Community Engaged Education Selection Committee, University of South Carolina at Upstate, 2024.
Member, Master's in Business Analytics Program Committee, University of South Carolina at Upstate, 2024-present.
Member, LSCM Faculty Search Committee, University of South Carolina at Upstate, 2023-2024.
Co-advisor, Collegiate Entrepreneurs' Organization (CEO), University of South Carolina at Upstate, 2022-2023.
Senator, Faculty Senate, University of South Carolina at Upstate, 2021-present.
Member, General Education Committee, University of South Carolina at Upstate, 2022-present.
Member, Faculty Qualification Committee, University of South Carolina at Upstate, 2021-2023.
Member, Management Curriculum Committee, University of South Carolina at Upstate, 2021-2023.
Member, Strategy (capstone course) Committee, University of South Carolina at Upstate, 2021-2023.
Member, Entrepreneurship Curriculum Committee, University of South Carolina at Upstate, 2022-2023.
Host, Spartan Pitch Competition, University of South Carolina at Upstate, 2021.
Member, College of Business and Technology Board of Directors, Western Illinois University, 2019.
Mentor, New Faculty Mentor Program, Western Illinois University, 2018-2019.
Member, MBA Advisory Committee, Western Illinois University, 2016 - 2017, 2018-2019.
Chair, Faculty Search Committee, Western Illinois University, 2017-2018.
Chair, Strategic Planning Committee, Western Illinois University, 2017-2018.
Member, Computer and Technology Committee, Western Illinois University, 2015-2017.
Member, Council on General Education, Western Illinois University, 2013.
Member, Student Laureate Selection Committee, Western Illinois University, 2013.

Associate Director, Center of Business and Economics, Presidents Institute, Western Illinois University, 2012–2013.

Member, Faculty Awards Committee, College of Business and Technology, Western Illinois University, 2013–2016.

Member, Assessment Committee, Western Illinois University, 2012–2014, 2015–2016.

Member, Management Curriculum Subcommittee, Western Illinois University, 2011–2014, 2015–Present.

Member, Faculty Search Committee, Western Illinois University, 2012.

Judge, Case Competition in Career Week, Western Illinois University, 2011.

**COMMUNITY
SERVICE**

Faculty and Subject Matter Expert in Entrepreneurship and Economics, American Technology Venture Lab, Spring 2024-present.

Mentor, Start:ME Spartanburg Entrepreneurship Accelerated Program, University of South Carolina at Upstate & The Northside of Spartanburg, Spring 2023.

**PROFESSIONAL
AFFILIATIONS**

Academy of Management