JUSTIN A. TRAVIS

Psychology Department University of South Carolina – Upstate, Spartanburg SC 29303 (864) 237-2316

travisja@uscupstate.edu

Education	
North Carolina State University	PhD: Industrial/Organizational Psychology
University of Missouri – St. Louis	MA: Industrial/Organizational Psychology
University of South Carolina – Upstate	BS: Experimental Psychology
Academic 1	Posts
University of South Carolina – Upstate	
Assistant Professor of Psychology	08/2020 - Present
Adjunct Professor of Business Analytics	05/2022 - Present
Adjunct Professor of Psychology	06/2018 - 05/2020
Instructor of Psychology	08/2015 - 08/2016
Adjunct Professor of Psychology	08/2014 - 08/2015
Presbyterian College	
Adjunct Professor of Management	08/2018 - 12/2018
Adjunct Professor of Psychology	08/2014 - 12/2014
North Carolina State University	
Provost Doctoral Fellow	08/2016 - 08/2018
Instructor of Psychology	
Teaching Assistant – Dept. of Manag	rement
Meredith College	
Adjunct Professor of Psychology	01/2018 - 05/2018
Limestone College	
Adjunct Professor of Psychology	08/2013 - 12/2015
ECPI University	
Instructor of Psychology	03/2013 - 08/2014
Greenville Technical College	
Adjunct Professor of Psychology	06/2013 - 05/2014
University of Missouri – Saint Louis	08/2009 - 05/2011
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Graduate Teaching Assistant – Dr. Dyan Harper Graduate Teaching Assistant – Dr. Miles Patterson Graduate Research Assistant – Dr. Miles Patterson

University of South Carolina – Upstate

Teaching Assistant – Dr. Andrew Beer

08/2008 - 12/2008

Undergraduate Courses Taught by Department

Psychology

Introductory

General Psychology (15 sections) Psychological Adjustment (2)

Survey

Applied Psychology (2) Childhood Development (1)

Cognitive Development of Children (1) Human Growth & Development (9) Industrial/Organizational Psychology (15) Organizational Leadership** (1)

Positive Psychology (3) Social Psychology (5)

Theories of Personality (15)

Sequence Courses

Psychological Statistics (1) Research Methods and Analysis (3)

Advanced (Juniors and Seniors)

Personnel Psychology** (4) Psychometrics (1)
Psychological Testing (1) Social Influence** (1)

Personality at Work** (1)

Service learning (Business and Psychology majors)

Psychology at Work* (2)

Business Administration and Management

Consumer Behavior (1) Human Resources Management (1)

Industrial/Organizational Psychology (2) Statistical Inference (1)

Nursing

Lifespan Development (4)

Graduate Courses Taught

Business Administration

M.S. in Business Analytics
Making Decisions with Big Data (1)

^{*} Community partners have spanned entrepreneurial start-ups, autism service providers, local nonprofits, a large hospital system, and international manufacturing firms.

^{**} Created Special Topics or Advanced Topics courses.

Research Interests

Counterproductive work behavior Self-regulation and motivation

Dark Triad traits
Psychological measurement

Refereed Publications

- **Travis, J.**, & Priest, L. (under review). A Unified Leadership Perceptions Theory. *Journal of Leadership Studies*.
- Wilgus, S.J., & **Travis**, **J.** (accepted pending revision). Herzberg at work: The remote vs. inperson tale. *Current Psychology*.
- **Travis, J.**, Neale, C., Wilgus, S. (accepted pending revision). When Dark Personality Gets Darker: The Intersection of Injustice, Moral Disengagement, and Unethical Decision-Making. *Merits*
- Phan, C.*, Mercado, B.*, **Travis, J.**, & Webb, G., (2024). Identifying the determinants of pediatric vaccine uptake during the COVID-19 pandemic. *COVID*, 4(4), 495-505. https://doi.org/10.3390/covid4040033
- Marsh, R. L.* & **Travis, J.** (2024). An Exploratory Approach to College Student Counterproductivity, *University of South Carolina Upstate Student Research Journal*, 16(3). https://scholarcommons.sc.edu/uscusrj/vol16/iss1/3
- **Travis, J.**, & Neale, C. (2023). The Motivated Applicant: A Conceptual Model of Applicant Information Processing in the Internet Age. *International Journal of Business Technology Studies and Research*, 5, 1-7. https://doi.org/10.5281/zenodo.10021684
- Mercado, B*, Phan, C*, Webb, G., & **Travis, J.** (2023). Knowledge and Identity Antecedents of COVID-19 vaccine status: A Study of South Carolina Residents. *Journal of Preventive Medicine and Hygiene*, 64, 145-151. https://doi.org/10.15167/2421-4248/jpmh2023.64.2.2882
- Ruppel, S.E., Barideaux, K.J., & **Travis, J.** (2023). Are students self-regulating their device usage? The effects of off-task device usage in a classroom setting. *College Teaching*. http://dx.doi.org/10.1080/87567555.2023.2233106
- **Travis, J.,** & Craig, S.B. (2023). Toward a Typology of Counterproductive Employees: A Person-centered Investigation of Counterproductive Work Behavior. *Journal of Person Oriented Research*, 9(1). https://doi.org/10.17505/jpor.2023.25256
- Tran, K.*, Srijay, D.*, & **Travis, J.** (2023). Current cybervetting practices are little more than satisfying human curiosity. *Journal of Social Media for Organizations*, 6(1).

- **Travis, J.**, & Wilgus, S.J. (2023). Order online or call it in? Conceptualization and measurement of preferences for computer versus human interaction. *Psychological Reports*, *126*(6), 3028-3051. https://doi.org/10.1177/00332941221097952
- Srijay, D.*, & **Travis, J.** (2022). The Challenge-Hindrance Model of Stress and its Intersections with the Conservation of Resources Theory. *University of South Carolina Upstate Student Research Journal*, 15(1).
- Howard, L.*, & **Travis**, **J.** (2022). The Social Cognitive Model of Leadership Perceptions: Proposing a Dynamic, Integrated Theory of Leadership Identification and Appraisal. *University of South Carolina Upstate Student Research Journal*, 15(1).
- **Travis, J.**, & Craig, S.B. (2022). Personality and entrepreneurial behavior: Relations among entrepreneurship-relevant traits and entrepreneurial status, intentions, and prior venture experiences. *Psych*, *4*(4), 918-933. https://doi.org/10.3390/psych4040068
- Sacchetti, B.*, **Travis, J.**, Steed, L., & Webb, G. (2022). Identification of the main contributors to blood culture contamination at a tertiary care academic medical center. *Infection Prevention in Practice*, 4(3), 100219. https://doi.org/10.1016/j.infpip.2022.100219
- Sacchetti, B.*, **Travis, J.**, Steed, L., & Webb, G. (2022). Effects of the Coronavirus Disease 2019 (COVID-19) on blood culture contamination at a tertiary care academic medical center. *Microbiology Spectrum*. https://doi.org/10.1128/spectrum.00277-22
- Fadel, T.*, Webb, G., **Travis**, J., & Harris, S. (2022). The roles of experiences and risk perception in the practice of preventative behaviors of COVID-19. *Pathogens and Global Health*, 116(1), 30-37. https://doi.org/10.1080/20477724.2021.1957595
- **Travis, J.** & Bunde, J. (2022). Self-regulation in college: The influence of self-efficacy, need satisfaction, and stress on GPA, persistence, and satisfaction. *Current Psychology*. https://doi.org/10.1007/s12144-020-01091-7
- **Travis, J.**, Harris, S., Fadel, T.*, & Webb, G. (2021). Identifying the determinants of COVID-19 preventative behaviors and vaccine intentions among South Carolina residents. *PLoS ONE*. https://doi.org/10.1371/journal.pone.0256178
- **Travis, J.**, Kazyscki, A., Geden, M., & Bunde, J. (2020). Some stress is good stress: The Challenge-hindrance framework, academic self-efficacy, and academic outcomes. *Journal of Educational Psychology*, *112*(8), 1632-1643. https://doi.org/10.1037/edu0000478
- Wilgus, S.J., & **Travis, J.** (2019). A comparison of ideal-point and dominance response processes with a trust in science Thurstone scale. In M. Wiberg, S.A. Culpepper, R. Janssen, J. González & D. Molenaar (Eds.), *Quantitative Psychology The 83rd Annual Meeting of the Psychometric Society*, pp 415-428. NY: Springer ISBN 978-3-030-01310-3 https://doi.org/10.1007/978-3-030-01310-3_36

- **Travis, J.** (2019). Using artificial websites in e-recruitment research: An example in applicant attraction. *Journal of Organizational Psychology*, *19*(3), 81-92. https://doi.org/10.33423/jop.v19i3.2147
- **Travis, J.**, & Freeman, E. (2017). Predicting entrepreneurial intentions: Incremental validity of proactive personality and entrepreneurial self-efficacy as a moderator. *Journal of Entrepreneurship Education*, 20(1), 56-68.
- * denotes undergraduate research assistant

Peer-reviewed Conference Panels, Debates, Master Tutorials, and Symposia

- **Travis, J. A.** (Chair), Green, D. K., W., Neale, C. A., Valone, A. L. Y., Wilgus, S. J. (2025). Transforming Data into Insights: Practical Visualization and Storytelling for I-O Psychologists [Alternative Session Type]. Society for Industrial and Organizational Psychology Annual Conference, Denver, CO, United States.
- Andrews, J. S. & **Travis, J. A.** (2025). Pragmatic Programming 2.0: Tutorial on Reproducible, Readable, and Re-Usable Code for ML. [Master Tutorial]. Society for Industrial and Organizational Psychology Annual Conference, Denver, CO, United States.
- Ferguson, L. J. W., Green, D. K., W., Neale, C. A., **Travis, J. A.**, Valone, A. L. Y., Wilgus, S. J. (2025). Navigating the Early Stages: Practical Advice for I-O Psychology Professionals [Panel]. Society for Industrial and Organizational Psychology Annual Conference, Denver, CO, United States.
- **Travis, J. A.** (Chair), Green, D., Neale, C. A., Valone, A. L. Y., Wilgus, S. J. (2024). Soft Skills in I/O Practice: Navigating the Interpersonal Landscape of Data-Driven Roles [Panel]. Society for Industrial and Organizational Psychology Annual Conference, Chicago, IL, United States.
- Neale, C. A. (Co-Chair), Green, D. (Co-Chair), Craig, S. B., **Travis, J. A.**, Valone, A. L. Y., Wilgus, S. J. (2024). All the Buzz: An Interactive Session Breaking Down Buzzwords [Alternative Session Type]. *Society for Industrial and Organizational Psychology Annual Conference, Chicago, IL, United States*.
- **Travis, J.** (Chair), Neale, C., Wilgus, S.J., Valone, A.L.Y., Ferguson, L. (2023). Quantitative Methods in Practice: A Showcase of Modern Applied Analytics Careers [IGNITE]. *Presented to the Society for Industrial and Organizational Psychology's 38th Annual Conference, Boston, MA, United States.*
- Bracken, D., Craig, S.B., Mendelson, R., Veech, A., **Travis, J.**, & Patel, R. (2019). Traditional vs. Online IO Graduate Programs: Can They Coexist [Debate]? *Presented at the 34th Annual Society for Industrial and Organizational Psychology conference, Washington, D.C.*

Peer-reviewed Conference Papers

National and International Conferences

- Neale, C., & **Travis, J.** (2023). Responsible AI A regulatory review and recommended path forward. *Presented at the 38th annual Society for Industrial and Organizational Psychology conference, Boston, MA*.
- Barideaux, K.J., Ruppel, S.E., & **Travis**, **J.** (2022). Exploring the long-term effects of device usage on exam grades: Do students change their device usage in the classroom? *Presented at the 63rd Annual Psychonomic Society conference, Boston, MA*.
- Ruppel, S.E., Barideaux, K.J., & **Travis**, **J.** (2022). Are students self-regulating their device usage? The effects of off-task device usage in a classroom setting. *Presented at the 63rd Annual Psychonomic Society conference*, *Boston*, *MA*.
- Neale, C., & **Travis, J.** (2022). The dark side of job crafting: Intentions matter. *Presented at the* 37th Annual Society for Industrial and Organizational psychology conference, Seattle, WA.
- **Travis, J.**, & Neale, C. (2022). The motivated applicant: A model of applicant information processing. *Presented at the 37th Annual Society for Industrial and Organizational psychology conference, Seattle, WA*.
- Neale, C., & **Travis, J.** (2020). Development and validation of the dark job crafting survey. *Accepted to the 35th Annual Society for Industrial and Organizational Psychology conference, Austin, TX.*
- **Travis, J.** (2019). The bright side of stress: Self-regulation and academic outcomes. *Presented at the 34th Annual Society for Industrial and Organizational Psychology conference, Washington, D.C.*
- Neale, C., **Travis, J.**, & Wilgus, S.J. (2019). Explain yourself: Dark personality, moral disengagement, and justice perceptions. *Presented at the 34th Annual Society for Industrial and Organizational Psychology Conference, Washington, D.C.*
- Wilgus, S.J., **Travis, J.**, Neale, C. (2019). When dark personality gets darker: The intersection of personality, moral disengagement, injustice, and counterproductive workplace behaviors. *Presented at the 34th Annual Society for Industrial and Organizational Psychology Conference, Washington, D.C.*
- **Travis, J.**, Noble, S., Schaible, S., & Priest, L.* (2018). Nonprofit versus for-profit leader perceptions via the stereotype content model. *Presented at the Society for the Psychological Study of Social Issues conference, Pittsburgh, PA.*

- **Travis, J.**, & Neale, C. (2018). Failing to live up to your espoused values? Employees strike back. *Presented at the 33rd Annual Society for Industrial and Organizational Psychology conference, Chicago, IL.*
- **Travis, J.,** & Wilgus, S.J. (2018). Comparing ideal point versus dominance methods for measuring trust in science: All hail Thurstone? *Presented at the 83rd Annual International Meeting of the Psychometric Society, New York, NY.*
- **Travis, J.** (2017). Signaling values in e-recruitment: Person-organization fit approach to organizational attractiveness. *Presented at the 32nd Annual Society for Industrial and Organizational Psychology conference, Orlando, FL.*

Regional Conferences

- Deloa, K.*, Ruppel, S.E., & **Travis, J.** (2023). Perceived Broken Promises? Psychological Contract Breach and Student Retention. *Accepted to the 69th Annual Meeting of the Southeastern Psychological Association conference, New Orleans, LA*.
- King, C., & **Travis**, **J.** (2023). Teaching Career Readiness for STEM Students: Finding Joy in the Sharing of Social Sciences with Non-Majors. *Talk presented at the Project Kaleidoscope Regional Winter Meeting Conference*.
- Harris, S., Webb, G., & **Travis**, **J.** (2021). Partisanship and self-preservation: Explaining COVID-19 preventative behavior and vaccine willingness among South Carolina adults. *Presented at the 78th Annual Midwestern Political Science Association Conference*.
- Griffin. J., **Travis, J.**, & Freeman, E. (2019). Does knowing someone has a disability or disorder affect friendship? *Presented at the 65th Annual Meeting of the Southeastern Psychological Association, Jacksonville, FL.*
- **Travis, J.** (2018). Information processing motives in the context of e-recruitment: Self-concern and other-orientation as moderators. *Presented at the 64th Annual Southeastern Psychological Association conference, Charleston, SC.*
- **Travis, J.**, & Bunde, J. (2016). Hindrance and challenge stressors on campus: Impact on GPA, turnover intentions, and potential moderators. *Presented at the 62nd annual conference of the Southeastern Psychological Association, New Orleans, LA*.
- **Travis, J.**, & Freeman, E. (2016). Beyond the big five: Incremental validity of proactive personality and the role of self-efficacy in predicting entrepreneurial intentions. *Presented at the 62nd annual conference of the Southeastern Psychological Association, New Orleans, LA.*
- **Travis, J.**, Pierce, H., Grabowski, J. Ruppel, S., Jenkins, W., Griffin, J., & Kizer, J. (2008). Are they depressed or just old? Recognition of depressive symptoms by an elderly population. *Presented at 7th annual Georgia Undergraduate Research in Psychology conference*,

- Kennesaw, GA.
- Pierce, H., **Travis, J.**, Grabowski, J., Ruppel, S., Jenkins, W., Griffin, J., & Kizer, J. (2008). Misinterpreting symptoms of depression. *Presented at the 7th annual Georgia Undergraduate Research in Psychology conference, Kennesaw, GA*.

Local Conferences

- Smith, L.* & **Travis, J.** (2024). Conspiratorial thinking, A.I., and consumer behavior: A discussion for future research. *Oral presentation at the 20th annual South Carolina Upstate Research Symposium*, *Spartanburg*, *SC*.
- Canon, M.* & **Travis, J.** (2024). A general model of counterproductivity: Comparison of research across contexts. *Oral presentation at the 20th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- Phan, C.*, Mercado, B.*, Webb, G., & **Travis, J.** (2023). Identifying the determinants of pediatric vaccine uptake during the COVID-19 pandemic. *Poster presentation at the Discover USC conference, Columbia, SC.*
- Mercado, B*, Phan, C*, Webb, G., & **Travis, J.** (2023). Socioeconomic determinants of COVID-19 vaccine hesitancy. *Poster presentation at the Discover USC conference, Columbia, SC.*
- Deloa, K.*, Ruppel, S., & **Travis, J.** (2023). Student Expectations and The Psychological Contracts They Create: A Look at the Effects of a Breach. *Oral presentation at the 19th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- Marsh, R.*, Tran, K.*, & **Travis**, **J.** (2023). A Preliminary Investigation of Counterproductive Student Behaviors. *Oral presentation at the 19th annual South Carolina Upstate Research Symposium*, *Spartanburg*, *SC*.
- Deloa, K.*, Ruppel, S., & **Travis, J.** (2023). Perceived Broken Promises? Psychological Contract Breach and Student Retention. *Poster presentation at Discover USC 2023, Columbia, SC.*
- Sacchetti, B.*, **Travis, J.**, & Webb, G. (2022). Effects of the coronavirus disease 2019 (COVID-19) on blood culture contamination at a tertiary care medical center. *Oral presentation at the 18th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- Tran, K.*, Srijay, D.*, & **Travis, J.** (2022). A full screen on Cybervetting. *Oral presentation at the 18th annual South Carolina Upstate Research Symposium, Spartanburg, SC*.
- Sacchetti, B.*, **Travis, J.**, & Webb, G. (2021). Effects of the coronavirus disease 2019 (COVID-19) on blood culture contamination at a tertiary care medical center. *Oral presentation at the American Society for Microbiology, SC Branch Virtual Meeting*.

- Tran, K.*, Fadel, T.*, Harris, S., Webb, G., & **Travis, J.** (2021). Gone viral: How belief in QAnon affects adherence to preventative behaviors and vaccine intentions for COVID-19. *Presented at the 17th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- Fadel, T.*, **Travis**, **J.**, Harris, S., & Webb, G. (2021). Is seeing believing? Examining compliance to COVID-19 preventative behaviors. *Presented at the 17th annual South Carolina Upstate Research Symposium*, *Spartanburg*, *SC*.
- Snyder, E.*, Suber, A.*, **Travis, J.**, & Zack, L. (2020). Where ya from, who ya with? Effects of childhood environment and political affiliation on environmentally responsible behaviors. *Presented at the 16th annual South Carolina Upstate Research Symposium, Spartanburg, SC*.
- Suber, A.*, Snyder, E.*, **Travis, J.**, & Zack, L. (2020). An empirically-guided reflection on hesitancy to label oneself an environmentalist. *Presented at the 16th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- **Travis, J.** (2020). When you've got steak at home...A case for leveraging internal institutional human capital. *Presented at the 20th Annual South Carolina Association for Institutional Research conference, Greenville SC.*
- Turnage, C.*, **Travis, J.**, & Griffin, J. (2019). Being alone: Does awareness of depression limit willingness for social contact and affect social relationships? *Presented at the 15th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- Freeman, E., **Travis, J.**, & Rogers, T. (2016). Virtual team building: Engineers + Psychologists = Successful virtual teamwork. *Presented at the 4th annual QEP conference, Spartanburg, SC*.
- **Travis, J.** (2016). Recruiting in the dark: Signaling theory and corporate social performance. *Presented at the 12th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- **Travis, J.** & Freeman, E. (2016). Entrepreneurial intentions: Incremental validity of proactive personality and entrepreneurial self-efficacy. *Presented at the 12th annual South Carolina Upstate Research Symposium, Spartanburg, SC.*
- Edwards, P., **Travis, J.**, & Griffin, J. (2016). The role of stimulus qualities, gender stereotypes and initial reactions in predicting non-fan reactions to an atypical internet fandom. *Presented at the 12th annual South Carolina Upstate research symposium, Spartanburg, SC*.
- * denotes undergraduate research assistant

Grants and Funded Projects

Total funding secured as of 3/2024 = \$3,585,590

University of South Carolina, \$1,750: Teaching and Productive Scholarship Grant Project: Presenting Scholarly research at the 38th Annual Society for Industrial and

Organizational Psychology Conference, Chicago, IL.

Role: PI

Status: **Funded** (February 2024)

U.S. Department of Education, Title III, \$2,216,840: Persistence, Optimization, Workplace

readiness, Empowerment, Retention for Upstate—POWER UP

Role: Planning and Proposal committee member

Project Grant #: P031A230137 Status: Funded (October 2023)

University of South Carolina, \$1,500: Student Assistantship Award (Jordan McDonald)

Project: Validation of the Student Counterproductivity Scale

Role: PI/Supervising Instructor Status: **Funded** (April 2023)

University of South Carolina, \$1,750: Teaching and Productive Scholarship Grant Project: Presenting Scholarly research at the 37th Annual Society for Industrial and

Organizational Psychology Conference, Boston, MA

Role: PI

Status: **Funded** (February 2023)

National Science Foundation, \$600,000: Science, Technology, and Research (STAR) Teachers of

South Carolina Award Number: 2240497

Role: External Evaluator

Status: Funded (February 2023)

University of South Carolina, \$2,999.76: Magellan Scholar Award

Project: Perceived Broken Promises? Psychological Contract Breach and Student Retention

Role: Co-PI

Status: **Funded** (December 2022)

National Science Foundation, \$749,975: Scholarships in Science, Technology, Engineering, and

Mathematics Program (S-STEM) Award Number: 984115-22-60494

Role: Social Science Researcher Status: **Funded** (August 2022)

University of South Carolina, \$1,750: Teaching and Productive Scholarship Grant Project: Presenting Scholarly research at the 36th Annual Society for Industrial and

Organizational Psychology Conference, Seattle, WA.

Role: PI

Status: **Funded** (January 2022)

University of South Carolina, \$5,942.02: Magellan Scholar Award

Project: Examining the intricate relationship between the COVID-19 pandemic and vaccination

acceptance

Role: Co-PI

Status: **Funded** (December 2021)

University of South Carolina Upstate, \$5,000: Scholarly Start-Up Grant

Project: Student counterproductivity: An exploratory, pattern-based approach

Role: PI

Status: Funded (May 2021)

National Science Foundation, \$749,975: Scholarships in Science, Technology, Engineering, and

Mathematics Program (S-STEM) Proposal Number: 8131832 - 2130228

Role: Social Science Researcher Status: Unfunded (March 2021)

University of South Carolina, \$1,750: Teaching and Productive Scholarship Grant

Project: Identifying the determinants of COVID-19 preventative behaviors.

Role: Co-PI

Status: Funded (October 2020)

National Science Foundation, \$650,000: Scholarships in Science, Technology, Engineering, and

Mathematics Program (S-STEM) Proposal Number: 981350-20-53941

Role: Educational Researcher Status: Unfunded (March 2020)

Invited Talks, Published Interviews, and Workshops

Travis, J. (2022). Stress and me (you?). *Invited talk presented to the USC Upstate women's soccer team*, August 2nd.

- **Travis, J.** (2021). Invitation to speak on "Remote vs. In-person Instruction" at ECPI Richmond's Fall Advisory Board meeting, September 14, 2021.
- **Travis, J.** (2021). Interview by Eric W. Dolan, *Trust in science and support for Trump identified* as key predictors of COVID-19 preventative behaviors and vaccine intentions, PsyPost. <u>Link</u>
- **Travis, J.** (2017). Introduction to Industrial/Organizational Psychology: Science and Practice. *Invited presentation at 24th meeting of the North Carolina Psychological Foundation at NC Central University.*
- **Travis, J.** (2017). An Overview and Current Research Streams in Industrial/Organizational Psychology. *Invited talk to the Psi Chi chapter at Meredith College, Raleigh, NC.* Link

- **TOLD, LLC** & G-FORCE Collaborations (2017). Developing Leaders in the Upstate. Leadership workshop series for the Spartanburg Chamber of Commerce.
- **Travis, J.** (2017). Interview by Amy Wilson, *Thinking outside of the box about littering*, Changemaker Blog at Fordham University. <u>Link</u>
- **Travis, J.** (2016). Interview by Chris Lavender, *An expert explains why people litter*, GoUpstate. Link
- **TOLD, LLC** (2016). Leadership development in the 21st century. *Invitation to speak by South Carolina Department of Employment and Workforce in Gaffney, SC.*

Current Projects' Pipeline

Travis, J., & Wilgus, S.J. (data analysis). Development of the PCHI-Long scale and investigation of differential item functioning.

*denotes graduate research assistant

Applied Experience

Justin Travis Consulting

10/2017 – Present

Sole Proprietor

• Boutique consulting as contractor or subcontractor for corporate management consulting services. Clients have included nonprofits and Fortune 500, with completed and ongoing projects regarding: employee selection, artificial intelligence (ethics and legal compliance), testing and assessment, data analysis, and leadership development.

University of South Carolina Upstate – Academic Affairs

07/2019 - 08/2020

Statistical & Research Analyst II

- Lead front-end (e.g., survey construction and data collection methods) and back-end (e.g., data analysis and modeling, technical reporting) duties for the office of Institutional Effectiveness and Compliance and the office of Institutional Research.
- Provide technical consultation on quantitative and qualitative research projects for stakeholders across the university. Completed projects have been delivered for:
 - o Office of Institutional Equity, Inclusion, and Engagement
 - o Facilities' Management
 - o Center for Academic Innovation and Faculty Support
 - University Advancement and Alumni Relations
 - o Department of Sociology, Criminal Justice, and Women's Studies
 - Spartan Recreation Center
 - Student Success Center
 - Student Affairs and the Department of Athletics

Research Associate

• Served as a multi-project research analyst for the United States Department of Labor, Employment and Training Administration, and NC Department of Commerce collaboration on the National Center for Occupational Information Network (O*NET) development. Projects included lay title reviews, usability and user experience (UX) research, new occupation task development, and website evaluation for O*NET's online presence and associated Department of Labor initiatives (e.g., My Next Move).

Talent Organization & Leadership Development, LLC

08/2014 - 2017

Co-founder

- Specializing in leadership assessment and executive coaching, more than a dozen firms have acquired seed money, angel investments, and venture capital investments while working with TOLD, LLC.
- Invited talks and workshops have spanned private (e.g., Chamber of Commerce) as well as government organizations (e.g., SC Department of Employment and Workforce).
- Completed projects have ranged from organizational development and design to executive assessment and coaching with clients from private firms, the public sector, not-for-profit enterprises, and sole proprietors.

Professional Affiliations

Academy of Entrepreneurship Association for Psychological Science

Association for Talent Development – Upstate SC Chapter

North Carolina Industrial Organizational Psychologists

Psychometric Society

Society for Industrial Organizational Psychologists

South Carolina Association for Institutional Research

Southern Management Association

Southeastern Psychological Association

Spartanburg Chamber of Commerce – Member (TOLD, LLC)

Awards and Recognitions

Nominated – Excellence in Teaching and Advising Award, USC Upstate (2024)

Awarded – Scholarly and Creative Pursuits Award, USC Upstate (2023)

Nominated – Excellence in Teaching and Advising Award, USC Upstate (2023)

Nominated – Excellence in Scholarship, USC Upstate (2023)

Nominated – Excellence in Teaching and Advising Award, USC Upstate (2022)

Awarded – Thayer Travel Award (2019)

Nominated – The Honor Society of Phi Kappa Phi (2018; 2019)

Featured Top Poster – Society for Industrial and Organizational Psychology conference (2017)

Provost Doctoral Fellowship Award – North Carolina State University

Honored Faculty – University of South Carolina Upstate (2016)

Honored Faculty – University of South Carolina Upstate (2015)

Freshman AGOGE Advocate Award – University of South Carolina Upstate (2015)

Psi Chi Honor Society – University of Missouri – St. Louis (2011)

1st place, Outstanding Poster Award – Georgia Undergraduate Research in Psychology conference (2008)

Dean's List – University of South Carolina Upstate (2007; 2008)

Mentored Student Awards

- 2023 1st Place Poster Award Psychology and Neuroscience A (*Perceived Broken Promises: Psychological Contract Breach and Student Retention*) awarded to Kristine Deloa at the Discover USC conference, Columbia, SC.
- 2023 2nd Place Poster Award Health Sciences K (*Identifying the determinants of pediatric vaccine uptake during the COVID-19 pandemic*) awarded to Colleen Phan and Brandon Mercado at the Discover USC conference, Columbia, SC.
- 2023 Honorable Mention Poster Award Health Sciences J (*Socioeconomic determinants of COVID-19 Vaccine Hesitancy*) awarded to Brandon Mercado and Colleen Phan at the Discover USC conference, Columbia, SC.
- 2023 Top Oral Presentation Award Education and Learning (*A preliminary investigation of counterproductive student behaviors*), awarded to Reagan Marsh at the 19th Annual SC Upstate Research Symposium.
- 2023 Top Oral Presentation Award Psychology (*Student expectations and the psychological contracts they create: A look at the effects of a breach*), awarded to Kristine Deloa at the 19th Annual SC Upstate Research Symposium.
- 2022 Top Oral Presentation Award Business & Economics (*A Full Screen on Cybervetting*), awarded to Kat Tran and Divya Srijay at the 18th Annual SC Upstate Research Symposium.
- 2022 Top Oral Presentation Award Health Sciences (*Effects of the coronavirus disease 2019 (COVID-19) on blood culture contamination at a tertiary care medical center*), awarded to Brianna Sacchetti at the 18th Annual SC Upstate Research Symposium.
- 2021 2nd Place Undergraduate Presentation Award (*Effects of the coronavirus disease 2019 (COVID-19*) on blood culture contamination at a tertiary care medical center), awarded to Brianna Sacchetti at the American Society for Microbiology, SC Branch Virtual Meeting.
- 2021 Top Poster Award (*Gone viral: How belief in QAnon affects adherence to preventative behaviors and vaccine intentions for COVID-19*), awarded to Katherine Tran at the 17th Annual SC Upstate Research Symposium

Mentored Research Assistants Continuing Education

USC Upstate

Aaron Yearwood (MSW: University of South Carolina)

Leah Howard (MA – I/O: Meredith College) Tina Fadel (DMD: University of Buffalo) Divya Srijay (BS: Duke University)

Brandon Mercado (MA: University of South Carolina Upstate)

Colleen Phan (MD: USC School of Medicine)

North Carolina State University

Luke Priest (PhD – I/O: North Carolina State University)

Editorial Experience

Ad Hoc Reviewer – Stress and Health

Ad Hoc Reviewer – Gender Issues

Ad Hoc Reviewer – Journal of Leadership Studies

Ad Hoc Reviewer – *Psychological Reports*

Ad Hoc Reviewer – PloS ONE

Ad Hoc Reviewer – *Current Psychology*

Ad Hoc Reviewer – Journal of American College Health

Internal & External Service and Appointments

University of South Carolina – Upstate

University Appointments

1st Annual AI Conference Planning Committee (2024)

Student Success Equity Institute Working Group (2023 – Present)

Faculty Senator (2022 – Present)

Faculty Advisory Committee (2023 – Present)

Expanded Faculty Advisory Committee (2023 – Present)

Faculty Honor Court (2015 – 2016; 2020 – 2024)

Global Career Forum Academic Committee (2022 – 2024)

Title III Grant Committee (2022 – 2023)

QEP Faculty Fellow (2022)

University Retention Team Committee (2019 – 2022)

Graphic Design Job Search Committee (2021 – 2022)

Faculty Excellence Committee (2021 – 2022)

Caregivers ERG (2020 – 2022)

QEP Proposal Committee (2020 – 2022)

Vice Provost Council (2019 – 2020)

QEP Focus Group Facilitation (2015; 2016)

Alumni Survey Review (2014)

College Appointments

CAHSS Grievance Committee (2023 – 2023)

CAHSS Ambassador Program (2022)

Departmental Appointments

Psychology DEI Committee (2023 – Present)

Psychology BA/BS Committee (2022 – Present)

Psychology Post-Tenure Criteria Committee (2021 – 2022)

Psychology Job Search Committee (2) (2021 – 2022)

Psychology COVID-19 Impact Subcommittee (2021 – 2022)

Psychology 101 Common Assignment Subcommittee (2021)

Psychology OER Subcommittee (2020 – 2021)

Faculty Sponsor – Psychology Club (2016)

Community Appointments and External Service to the Profession

Education and Training Committee Member – Society for Industrial and Organizational Psychology (2024 – Present)

Program Director Team Subcommittee

Joyce and Robert Hogan Award for Personality and Work Performance Subcommittee – Society for Industrial and Organizational Psychology Foundation (2023 – Present)

Alumni Council – University of South Carolina Upstate (2022 – Present)

Artificial Intelligence session Chair – South Carolina Upstate Research Symposium (2024)

ECPI University

Advisory Board Member – Richmond Campus (2021 – Present)

Advisory Board Member – Charlotte Campus (2021 – Present)

Advisory Board Member – Manassas Campus (2021)

North Carolina State University

Committee on Evaluation of Teaching (2017; 2018)

<u>Psychometrics Lab</u> (2016 – 2019)

Leadership Lab (2016 – 2018)

Additional Skills and Expertise

- Data analysis: Item response theory (IRT), structural equation modeling (SEM), latent class analysis (LCA), and latent profile analysis (LPA).
- Statistical packages: SPSS, SYSTAT, Excel, R, Mplus & AMOS.
- Certified in Hogan Assessments Systems (HPI, MVPI, & HDI).
- 15+ years training students in quantitative and qualitative research methods and analysis.
- Applied human resources experience from training line-level employees to c-suite coaching.
- Multilevel presentation experiences including safety training to industrial skilled/laborer workers, teaching from primary school to graduate-level university students, professional talks to corporate HR leaders, and group and individual seminars for executives.

- Experience developing **Quality Matters**-approved online course.