



**UPSTATE**  
University of South Carolina



***Bachelor of Science in Business Administration  
Major in Marketing, 2024-2025***

York Technical College to USC Upstate Transfer Pathways			
If you complete your associate degree			
Associate's Degree	Completion of the Associate of Arts or Associate of Science degree satisfies all general education courses. Associate of Applied of Science completion requires a minimum 30 hours of general education credit be completed.	<input type="checkbox"/> AA <input type="checkbox"/> AS <input type="checkbox"/> AAS	<p>The following courses are recommended to be completed during associate degree completion to ensure timely graduation.</p> <p><b><u>ECO 210, MAT 120, MAT 130 or 140, and CPT 170</u></b></p>
BSBA Marketing Transfer Notes	1. A maximum of 90 hours from a technical college program may be counted towards degree credit at USC Upstate. All courses transferred for degree credit must have a minimum grade of "C" 2. Professional program related pre-requisite courses may not be included in the Associate's of Art or Sciences completion pathway; however, professional program pre-requisites should be completed prior to taking upper-level courses. 3. Students should complete the JCBE Application for professional program courses. 4. Courses excluded from general transfer must be completed prior to upper-level courses.		

If you transfer before completing associate degree			
Recommended courses: Minimum 30 hours needed to transfer			
USC Upstate Courses		Hours	York Technical College
I. Communication		9 hours	
English	ENGL U101, U102	<input type="checkbox"/> <input type="checkbox"/>	ENG 101 ENG 102
Speech	SPCH U201	<input type="checkbox"/>	SPC 205
II. Mathematics, Logic, & Natural Sciences		13-15 hours	
Mathematics	ECON U291 and either MATH U122 or U141	<input type="checkbox"/> <input type="checkbox"/>	MAT 120 and either MAT 130 or 140
Natural Science (w/lab)	ASTR U111/L; BIOL U110/L; CHEM U101/L, U106/L, U109/L, U111/L; GEOG U201/L; GEOL U101/L, U102/L, U103/L; PHYS U101/L, U201/L, U202/L	<input type="checkbox"/>	Choose one of: AST 101; BIO 105; CHM 105, 106, 107; CHM 110; PHY 101, 201, 202
Math, Logic and/or Natural Science	Any Natural Science course listed above or; BIOL U206, U240, U270; GEOL U104, U120, U121, U123/L, U131, U241; LOGC U205, U207; MATH U142	<input type="checkbox"/>	Any Natural Science course listed above or choose one of AST 101; MAT 141; PHI 105
III. Information Technology		3 hours	
Info Tech	CSCI U138, U150	<input type="checkbox"/>	CPT 170
IV. Fine Arts, Humanities & History		9 hours	
Fine Arts	AFAM U204; ARTH U101, U105, U106; MUSC U110, U140; THEA U161, U170; SOST U201	<input type="checkbox"/>	Choose one of ART 101, 107, 108; MUS 105; THE 101, 105
History	HIST U101, U102, U105, U106	<input type="checkbox"/>	HIS 104, 105, 201, 202
Fine Arts, Humanities and/or History	A Fine Arts or History course listed above or: AMST U101, U102; ENGL U208 U250, U252, U275, U279, U280, U283, U289, U290, U291; FILM U240; HIST U101, U102; PHIL U102, U211; RELG U103	<input type="checkbox"/>	Choose one of: ENG 201, 202, 205, 206, 208, 209, 234; HIS 104, 105; PHI 101; REL 201
V. Foreign Language and Culture		3 hours	
Students placing into the U201 or higher level of a language satisfy the language requirement but will have additional hours in electives, if hours are required by the major.			
Foreign Language	ASLG U101; FREN U101; GERM U101; SPAN U101	<input type="checkbox"/>	FRE 101; GER 101; SPA 101

<b>VI. Social and Behavioral Sciences</b>		<b>6 hours</b>	
<b>Social &amp; Behavioral Science</b>	ECON U221 and one of the following: AFAM U201; ANTH U102; GEOG, U103; POLI U101; PSYC U101; SOCY U101; SPCH U210; WGST U101	<input type="checkbox"/> <input type="checkbox"/>	ECO 210 and One of the following: ANT 101; GEO 101; PSC 201; PSY 201; SOC 101
<b>VII. General Ed. Electives</b> <i>Choose from the options below if hours are required in the major.</i>		<b>Not required</b>	
<b>General Ed. Electives</b>	Any General Ed course or courses	0	
<b>Major Course Requirements</b>		<b>37 hours</b>	
<b>Lower Division</b>	ACCT U225 ACCT U226 ACCT U247 BADM U279 ECON U222 ECON U292 MGMT U290	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	ACC 101 ACC 102 BUS 121 ECO 211 MAT 220 BADM U279 & MGMT U290 to be completed at Upstate
<b>Upper Division</b>	BADM U478, U498; ECON U303 or FINA U461; FINA U363; MGMT U371, U372; MKTG U350	22	
<b>Major in Marketing</b>			
<b>Marketing</b>	MKTG U351, U352, U457, U458; Select three of the following if not taken to fulfill requirements above MKTG U354, U355, U356, U451, U452, U454, U455, U456, U459, U471; BADM U499	21	
<b>Electives</b>			
<b>Electives</b>	Sufficient to Reach 120 Hours	17-19	
<b>Total USC Upstate hours required for graduation</b>		<b>120</b>	

**\*\* Please refer to the transfer guide in the USC Upstate catalog, pages 22-23 at <http://www.uscupstate.edu/academics/catalog> for complete transfer options.**