



## Placement Rates

As part of the strategic planning process, an alumni survey is administered to graduates 3-months after graduation every year. Placement data are collected from those who respond to the 3-month-out alumni survey and graduates' employment and post-baccalaureate education placement information are also found through sources like LinkedIn, National Student Clearinghouse, and social media. Alumni with no employment information are removed.

Program	2021 Graduates	2021 Total Sample	Employed in Field	Post-Baccalaureate Education
Accounting	30	18	67% (12)	39% (7)
Business Administration	15	7	57% (4)	29% (2)
Economics and Finance	30	16	75% (12)	13% (2)
Management	33	15	73% (11)	7% (1)
Marketing	28	15	93% (14)	13% (2)

Program	2022 Graduates	2022 Total Sample	Employed in Field	Post-Baccalaureate Education
Accounting	30	18	61% (11)	39% (7)
Economics and Finance	30	17	88% (15)	18% (3)
Management	40	23	78% (18)	22% (5)
Marketing	15	9	78% (7)	11% (1)

Program	2023 Graduates	2023 Total Sample	Employed in Field	Post-Baccalaureate Education
Accounting	22	9	56% (5)	44% (4)
Economics and Finance	19	10	70% (7)	20% (2)
Management	44	23	65% (15)	30% (7)
Marketing	23	9	89% (8)	11% (1)

*Programs with 5 or fewer responses have been suppressed.*