



UPSTATE
University of South Carolina

RETENTION AND
GRADUATION RATES
FOR THE GEORGE DEAN
JOHNSON, JR. COLLEGE
OF BUSINESS AND
ECONOMICS

Updated through Fall 2025 (retention) or Summer 2025 (graduation).

Institutional Planning and Research Definitions

This report displays retention and graduation rates for students who entered USC Upstate in a fall semester as a first-time in college, full-time, degree-seeking undergraduate student with a major in the George Dean Johnson, Jr. College of Business and Economics (“New JCBE Freshman”), and were enrolled at the fall census date.

- The New Freshman retention rate is defined as the percentage of New JCBE Freshman students who are enrolled at USC Upstate at the census date of the fall semester one year after initial enrollment.
- The 4-year graduation rate is the percentage of New JCBE Freshman students who complete a program at USC Upstate within 4 academic years of initial enrollment.
- The 6-year graduation rate is the percentage of New JCBE Freshman students who complete a program at USC Upstate within 6 academic years of initial enrollment.

Additionally, this report displays retention rates for students who enter USC Upstate in a fall semester as a degree-seeking undergraduate student transferring from another institution (“New JCBE Transfer”) and were enrolled at the fall census date.

- The New JCBE Transfer retention rate is defined as the percentage of New JCBE Transfer students who are enrolled at USC Upstate at the census date of the fall semester one year after initial enrollment, or have graduated from USC Upstate within the initial academic year of enrollment at USC Upstate.

Note that all of these rates are calculated in regard to USC Upstate as a whole, and not specifically the George Dean Johnson, Jr. College of Business and Economics. If a student changes majors to a different college within USC Upstate after the initial fall enrollment, that student is counted in the appropriate retention or graduation categories.

New JCBE Freshman Retention

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	98	67	68.4%
Fall 2021	79	42	53.2%
Fall 2022	101	65	64.4%
Fall 2023	99	62	62.6%
Fall 2024	102	58	56.9%

New JCBE Freshman Retention by Gender

Female Students

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	47	34	72.3%
Fall 2021	37	18	48.6%
Fall 2022	39	28	71.8%
Fall 2023	45	28	62.2%
Fall 2024	40	26	65.0%

Male Students

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	51	33	64.7%
Fall 2021	42	24	57.1%
Fall 2022	62	37	59.7%
Fall 2023	54	34	63.0%
Fall 2024	62	32	51.6%

New JCBE Freshman Retention by Race

Black or African American

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	29	19	65.5%
Fall 2021	30	11	36.7%
Fall 2022	31	19	61.3%
Fall 2023	38	24	63.2%
Fall 2024	43	23	53.5%

Hispanic

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	8	5	62.5%
Fall 2021	5	5	100%
Fall 2022	13	7	53.8%
Fall 2023	7	4	57.1%
Fall 2024	13	9	69.2%

Non-resident Alien

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	5	5	100%
Fall 2021	10	8	80.0%
Fall 2022	6	4	66.7%
Fall 2023	5	4	80.0%
Fall 2024	3	Not Reported *	Not Reported *

Two or More Races

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	3	Not Reported *	Not Reported *
Fall 2021	5	2	40.0%
Fall 2022	6	2	33.3%
Fall 2023	4	Not Reported *	Not Reported *
Fall 2024	5	3	60.0%

White

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	48	33	68.8%
Fall 2021	26	15	57.7%
Fall 2022	41	30	73.2%
Fall 2023	43	27	62.8%
Fall 2024	36	21	58.3%

Smaller Racial Categories with Unreported Retention Rates

If a racial category has fewer than 5 students for a fall term, the number retained and retention rate are not reported.

Cohort Fall Term	American Indian or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Race/Ethnicity Unknown
Fall 2020	0	3	0	2
Fall 2021	0	3	0	0
Fall 2022	0	4	0	0
Fall 2023	0	2	0	0
Fall 2024	1	1	0	0

New JCBE Transfer Retention

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	80	60	75.0%
Fall 2021	72	53	73.6%
Fall 2022	57	42	73.7%
Fall 2023	86	55	64.0%
Fall 2024	102	82	80.4%

New JCBE Transfer Retention by Gender

Female Students

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	28	23	82.1%
Fall 2021	25	15	60.0%
Fall 2022	27	18	66.7%
Fall 2023	34	22	64.7%
Fall 2024	50	42	84.0%

Male Students

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	52	37	71.2%
Fall 2021	47	38	80.9%
Fall 2022	30	24	80.0%
Fall 2023	52	33	63.5%
Fall 2024	52	40	76.9%

New JCBE Transfer Retention by Race

Black or African American

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	18	10	55.6%
Fall 2021	12	10	83.3%
Fall 2022	12	7	58.3%
Fall 2023	25	16	64.0%
Fall 2024	18	15	83.3%

Hispanic

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	9	8	88.9%
Fall 2021	7	5	71.4%
Fall 2022	3	Not Reported *	Not Reported *
Fall 2023	12	7	58.3%
Fall 2024	9	8	88.9%

Two or More Races

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	5	4	80.0%
Fall 2021	5	3	60.0%
Fall 2022	5	5	100%
Fall 2023	2	Not Reported *	Not Reported *
Fall 2024	9	6	66.7%

White

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2020	41	32	78.0%
Fall 2021	43	31	72.1%
Fall 2022	28	22	78.6%

Cohort Fall Term	Cohort Size	Number Retained	Retention Rate
Fall 2023	36	26	72.2%
Fall 2024	60	50	83.3%

Smaller Racial Categories with Unreported Retention Rates

If a racial category has fewer than 5 students for a fall term, the number retained and retention rate are not reported.

Cohort Fall Term	American Indian or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Non-resident Alien	Race/Ethnicity Unknown
Fall 2020	1	3	0	1	2
Fall 2021	0	1	0	2	2
Fall 2022	0	4	0	3	2
Fall 2023	1	5	0	5	0
Fall 2024	0	4	0	2	0

Graduation Rates

4-Year Graduation Rates

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	99	27	27.3%
Fall 2018	120	29	24.2%
Fall 2019	124	38	30.6%
Fall 2020	98	29	29.6%
Fall 2021	79	21	26.6%

4-Year Graduation Rates by Gender

Female Students

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	30	12	40.0%
Fall 2018	51	8	15.7%
Fall 2019	46	17	37.0%
Fall 2020	47	14	29.8%
Fall 2021	37	11	29.7%

Male Students

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	69	15	21.7%
Fall 2018	69	21	30.4%
Fall 2019	78	21	26.9%
Fall 2020	51	15	29.4%
Fall 2021	42	10	23.8%

4-Year Graduation Rates by Race

Black or African American

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	41	8	19.5%
Fall 2018	46	6	13.0%
Fall 2019	40	12	30.0%
Fall 2020	29	5	17.2%
Fall 2021	30	3	10.0%

Hispanic

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	4	Not Reported *	Not Reported *
Fall 2018	8	2	25.0%
Fall 2019	15	5	33.3%
Fall 2020	8	3	37.5%
Fall 2021	5	2	40.0%

Non-resident Alien

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	6	3	50.0%
Fall 2018	3	Not Reported *	Not Reported *
Fall 2019	9	2	22.2%
Fall 2020	5	2	40.0%
Fall 2021	10	3	30.0%

Two or More Races

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	3	Not Reported *	Not Reported *
Fall 2018	8	1	12.5%
Fall 2019	7	2	28.6%
Fall 2020	3	Not Reported *	Not Reported *
Fall 2021	5	1	20.0%

White

Cohort Fall Term	Cohort Size	Number Graduated within 4 Years	4-Year Graduation Rate
Fall 2017	42	12	28.6%
Fall 2018	51	18	35.3%
Fall 2019	47	16	34.0%
Fall 2020	48	17	35.4%
Fall 2021	26	11	42.3%

Smaller Racial Categories with Unreported 4-Year Graduation Rates

If a racial category has fewer than 5 students for a fall term, the number graduated and 4-year graduation rate are not reported.

Cohort Fall Term	American Indian or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Race/Ethnicity Unknown
Fall 2017	0	3	0	0
Fall 2018	0	4	0	0
Fall 2019	0	3	0	0
Fall 2020	0	3	0	0
Fall 2021	0	3	0	0

6-Year Graduation Rates

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	102	46	45.1%
Fall 2016	104	40	38.5%
Fall 2017	99	32	32.3%
Fall 2018	120	41	34.2%
Fall 2019	124	44	35.5%

6-Year Graduation Rates by Gender

Female Students

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	41	20	48.8%
Fall 2016	46	16	34.8%
Fall 2017	30	13	43.3%
Fall 2018	51	15	29.4%
Fall 2019	46	21	45.7%

Male Students

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	61	26	42.6%
Fall 2016	58	24	41.4%
Fall 2017	69	19	27.5%
Fall 2018	69	26	37.7%
Fall 2019	78	23	29.5%

6-Year Graduation Rates by Race

Black or African American

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	25	13	52.0%
Fall 2016	31	11	35.5%
Fall 2017	41	11	26.8%
Fall 2018	46	15	32.6%
Fall 2019	40	14	35.0%

Hispanic

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	6	3	50.0%
Fall 2016	6	4	66.7%
Fall 2017	4	Not Reported *	Not Reported *
Fall 2018	8	2	25.0%
Fall 2019	15	5	33.3%

Non-resident Alien

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	8	4	50.0%
Fall 2016	6	2	33.3%
Fall 2017	6	3	50.0%
Fall 2018	3	Not Reported *	Not Reported *
Fall 2019	9	3	33.3%

Two or More Races

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	5	3	60.0%
Fall 2016	2	Not Reported *	Not Reported *
Fall 2017	3	Not Reported *	Not Reported *
Fall 2018	8	2	25.0%
Fall 2019	7	2	28.6%

White

Cohort Fall Term	Cohort Size	Number Graduated within 6 Years	6-Year Graduation Rate
Fall 2015	54	20	37.0%
Fall 2016	53	20	37.7%
Fall 2017	42	14	33.3%
Fall 2018	51	20	39.2%
Fall 2019	47	18	38.3%

Smaller Racial Categories with Unreported 6-Year Graduation Rates

If a racial category has fewer than 5 students for a fall term, the number graduated and 6-year graduation rate are not reported.

Cohort Fall Term	American Indian or Alaska Native	Asian	Native Hawaiian or Pacific Islander	Race/Ethnicity Unknown
Fall 2015	0	3	0	1
Fall 2016	0	5	0	1
Fall 2017	0	3	0	0
Fall 2018	0	4	0	0
Fall 2019	0	3	0	3