

Curriculum Vitae- Mike Stocz, Ph.D.

209 Deer Run Ct. Spartanburg SC 29303- Home Address

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Education

University of New Mexico, Albuquerque, New Mexico

Ph.D., Physical Education, Sports, & Exercise Science with a Concentration in Sport Administration

Supporting Area: Communications

Department of Health, Exercise, and Sports Sciences- College of Education

Graduation Date: December 2017

Dissertation Accepted by the Graduate School at UNM: August 2017

Dissertation Title: Measuring Accommodation on Facebook between Single-A Minor League Baseball Teams and Facebook Users

Ithaca College, Ithaca, New York

M.S., Sport Management

Department of Sport Management and Media- School of Health Sciences and Human Performance

Graduation Date: December 2012

Winthrop University, Rock Hill, South Carolina

B.S., Sport Management

Department of Physical Education, Sport, and Human Performance- College of Education

Graduation Date: May 2011

Research Interests

Perceptions of Women in Motorsports

Risk Management in Sport & Physical Education

Media Analysis in Sport Environments (traditional and new media)

Professional Academic Experience

Assistant Professor of Sport Management

Program Coordinator: Fall 2026- Present

August 16, 2026- Present

University of South Carolina Upstate- Department of Human Performance & Health

Senior Lecturer of Sport Management & Leadership

Associate Chair for the Department of Kinesiology: Fall 2023-May 2026

August 2021- May 2026

University of New Hampshire- Department of Kinesiology

Advised 25-40 students per semester

Assistant Professor of Sport Management

August 2018- May 2021

University of North Alabama- Department of Kinesiology

Advised 30-40 undergraduate students and 1-8 graduate students per semester

Visiting Assistant Professor and Sport Management Online Graduate Coordinator

April 2017- July 2018

Adams State University- Department of Human Performance and Physical Education (HPPE)

Advised 45 undergraduate students and 15 graduate students

ASU was classified as a Hispanic Serving Institution (HSI) when I was employed

Online Adjunct Faculty

August 2016- May 2017 (still on file as an adjunct instructor)
Henderson State University (REC)

Teaching Assistant

August 2014- May 2017
University of New Mexico- Department of Health, Exercise, and Sports Sciences (PEP)

Publications (Peer Reviewed Manuscripts & Similar- 29 total)

NOTES:

* signifies a graduate student author from my host institution at the time of publication.

^ signifies an undergraduate student author from my host institution at the time of publication.

Book Chapters (2)

Stocz, M., & Frederick, E. (In Press). Is the disease spreading? A case study of the American Outlaws. In Kassing, J. *States of Play: Soccer & Society Perspectives on the Global Game in America*. Routledge Press: New York, NY.

Robeers, T., Tudor, E., & **Stocz, M.** (2023). Formula One and environmental sustainability: Changes, shifts, and future challenges in motorsport. In *The Future of Motorsports: Business, Politics and Society* (Eds. Naess, H. E., & Chadwick, S.). Routledge Press: New York, NY.

International and National Manuscripts (26)

Kim, M.H., Santiago, J.A., Park, C.W., & **Stocz, M.** (2025). Adapted Physical Education teacher's sources of stress and coping strategies. *The Physical Educator*, 82(3), pp. 172-193.

Stocz, M., & Aquilina, T. (2024). Hazing: Post-assault deliberate indifference. *The Physical Educator*, 81(2), 253-257.

Nachtigal, J., & **Stocz, M.** (2022). The Kenai rule in four acts: Bear-baiting, firearms, hunting, and trapping restrictions in the Kenai National Wildlife Refuge. *Alaska Law Review*, 39(2), 347-368.

Stocz, M., & Nachtigal, J. (2022). The Dangers of Off Campus Physical Education Activities: A Closer Look at Proximate Cause. *Journal of Physical Education, Recreation, & Dance*, 93(6), 69-70.

Stocz, M., & Stewart, S.* (2022). Unlawful Sexual Conduct with a Minor Case Appeal for a High School Basketball Coach. *The Physical Educator*, 79, 230-234.

Benner, R.*, **Stocz, M.**, & Kim, M. H. (2022). Class certification in fraud. *The Physical Educator*, 78, 110-113.

Benner, R.*, & **Stocz, M.** (2021). A retaliation claim in high school athletics. *The Physical Educator*, 78, 651-654.

Holt, W. R.*, & **Stocz, M.** (2021). A Title IX and emotional distress analysis for high school athletes. *Journal of Physical Education, Recreation, & Dance*, 92(5), 62-63.

Stocz, M., & Holt, W. R.* (2021). High school weight room safety. *Journal of Physical Education, Recreation, & Dance*, 92(3), 42-43.

- Mauldin, A. J.*, Kang, C., **Stocz, M.**, Shremshock, P., & Estes, S. (2021). Exploring servant teaching in kinesiology: A self-determination theory perspective. *International Journal of Kinesiology in Higher Education*, <https://doi.org/10.1080/24711616.2020.1869513>.
- Stocz, M.** (2021). Recent rulings from the courts affecting HPERD professionals: A preliminary injunction case in high school athletics. *The Physical Educator*, 78(2), 242-245.
- Argetsinger, D., & **Stocz, M.** (2020). An introduction to the Michael R. Argetsinger Symposium Issue for the *Journal of Motorsport Culture & History*. Retrieved from <https://ir.una.edu/jmotorsportculturehistory/vol1/iss1/2>.
- Stocz, M.**, & Tarver, L.^ (2020). Recent rulings from the courts affecting HPERD Professionals: A state created danger case in high school wrestling. *Journal of Physical Education, Recreation, & Dance*, 91(7), 68-69.
- Stocz, M.** (2020). An arbitration ruling in K-12 physical education. *Journal of Physical Education, Recreation, & Dance*, 91(2), 58-59.
- Benner, R.* & **Stocz, M.** (2020). Negligence and government immunity in high school softball. *Journal of Physical Education, Recreation, & Dance*, 91(1), 49-50.
- Stocz, M.**, Schlereth, N., Crum, D., Maestas, A., & Barnes, J. (2019). Student-athlete compensation: An alternative compensation model for all athletes competing in NCAA athletics. *Journal of Higher Education Athletics & Innovation*, 1(5), 82-101.
- Stocz, M.**, Shremshock, P., & Benner, R.* (2019). Transgender considerations in Physical Education. *Journal of Physical Education, Recreation, & Dance*, 90(5), 45-46.
- Stocz, M.**, Maestas, A., & Kim, M. H. (2019). The Dangers of administrative responsibilities assigned to concussed athletes. *Journal of Physical Education, Recreation, & Dance*, 90(2), 52-53.
- Stocz, M.**, & Williams, F. J. (2019). Reactive v. proactive risk management in track & field. *Journal of Physical Education, Recreation, & Dance*, 90(1), 46-47.
- Stocz, M.**, Kim, M. H., & Bilderbeck, S.^ (2018). Weight training in middle school athletics. *Journal of Physical Education, Recreation, & Dance*, 89(7), 48-49.
- Stocz, M.**, & Kim, M. H. (2018). Dugouts as hazards in high school baseball. *Journal of Physical Education, Recreation & Dance*, 89(2), DOI: 10.1080/07303084.2018.1406244
- Stocz, M.**, & Frederick, E. L. (2018). Is the disease spreading? A case study of the American Outlaws. *Soccer & Society*, DOI: 10.1080/14660970.2018.1431774
- Nachtigal, J., Kim, M. H., Lee, K. M., Siedler, T., & **Stocz, M.** (2016). Softball- nothing soft about it. *Journal of Physical Education, Recreation & Dance*, 87 (9), 36-41.
- Sanderson, J., Frederick, E., & **Stocz, M.** (2016). When athlete activism clashes with group values: Social identity threat management via social media. *Mass Communication and Society*, 19(3), 301-322.
- Frederick, E., **Stocz, M.**, & Pegoraro, A. (2016). Prayers, punishment, and perception: An analysis of the response to the Tony Stewart – Kevin Ward incident on Facebook. *Sport and Society*, 5, 1-18. Doi:10.1080/17430437.2015.1133598 .

Kim, M. H., & **Stocz, M.** (2015). Physical education teaching assistant perceptions on classroom management and teaching effectiveness. *Journal of Sports Science*, 3, 228-233.

State and Regional Manuscripts (1)

Kim, M. H., Hushman, G., & **Stocz, M.** (2015). Capturing physical education teacher performance: Considerations and ethical conducts for Teachscape and other new technologies in the classroom. *KAHPERD Journal*, 53(1), 22-28.

Professional Presentations

National Conferences

Stocz, M. (2023). An overview of motorsports podcasts focused on women. Presenting at the VII Argetsinger Symposium hosted by the International Motor Racing Research Center at Watkins Glen, NY (November 2023).

Stocz, M. (2022). From Wendell Scott to Bubba Wallace: A textual analysis of mass media articles written about NASCAR's first two African American race winners. Presented at the VI Argetsinger Symposium hosted by the International Motor Racing Research Center at Watkins Glen, NY (November, 2022).

Nachtigal, J., & **Stocz, M.** (2022). The Kenai rule in four acts: Bear-baiting, firearms, hunting, and trapping restrictions in the Kenai National Wildlife Refuge. Presented at the *Alaksa Law Review* conference in Anchorage, AK (October, 2022).

Yongue, P., **Stocz, M.**, Freeman, J., & Heitmann, J. (2019). Looking forward: Writing about motor sport history and culture. Presented at the V Argetsinger Symposium hosted by the International Motor Racing Research Center at Watkins Glen, NY (November, 2019).

Stocz, M., & Benner, R.* (2019). Yellowhammer dirt: Analyzing media representations of dirt track stock car racing across Alabama from 2009-2019. Presented at the V Argetsinger Symposium hosted by the International Motor Racing Research Center at Watkins Glen, NY (November, 2019).

Stocz, M., Maestas, A., Allen, J., Benner, R.*, & Pitt, B.* (2019). The Competitive Cap: A Model for Competitive Balance in the NCAA. Presented at the 12th Annual College Sport Research Institute in Columbia, South Carolina (April, 2019).

Capps, D., Youngue, P., Beekman, S., McKim, B., & **Stocz, M.** (2018). Roundtable Panel Discussion: Stock Car Racing and History (first ever roundtable discussion hosted by 4 PhD holders). Presented at the IV Argetsinger Symposium hosted by the International Motor Racing Research Center in Watkins Glen, NY (November, 2018).

Robeers, T., Howell, M., & **Stocz, M.** (2018). Fair Play or Fear Play? A Comparative Analysis of Evolutions in American & European Representations of Motor Sport (Panel Discussion). Presented the following original research: Nostalgia & Today: Comparing Facebook Posts of User Interactions Surrounding Historic & Current Daytona 500 Events. Presented at the IV Argetsinger Symposium hosted by the International Motor Racing Research Center in Watkins Glen, NY (November, 2018).

Stocz, M., & Frederick, E. (2018). 'Can't Hate 88' - An exploration of the Dale Earnhardt, Jr., Alex Bowman transition through the lens of social identity theory. Presented at the International Association of Communication in Sport Summit (11th Summit) in Bloomington, Indiana (April 2018).

- Stocz, M.,** Crum, D., Lasota, M., Szilagyi, A., & Barnes, J. (2017). The Collegiate Athletics eSports League: A Theoretical Model for eSports as a Revenue Generator for Colleges and Universities. Presented at the College Sport Research Institute Conference in Columbia, South Carolina (April, 2017), and winner of the Graduate Student Case Study Competition.
- Stocz, M.,** Frederick, E., Pegoraro, A., & Floyd, M. (2017). Measuring Facebook post success through communication accommodation theory in Minor League Baseball. Presented at the International Association of Communication in Sport Summit (10th Summit) in Phoenix, Arizona (March, 2017).
- Williams, F., **Stocz, M.,** & Maestas, A. (2017). Recommendations on pyrotechnics at soccer games based on legislation in the US, EU, and Russia. Presented at the Sport and Recreation Law Association Conference in Las Vegas, Nevada (March, 2017).
- Schlereth, N., & **Stocz, M.** (2017). Am I a hooman? Dogs as sentient beings: Risk management recommendations for sport facility managers. Presented at the Sport and Recreation Law Association Conference in Las Vegas, Nevada (March, 2017).
- Stocz, M.,** Maestas, A., & Schlereth, N. (2016). Knock Me Out At The Ballgame- Violence In Sport. Session organizer for session hosted by the North American Society for the Sociology of Sport Conference in Tampa Bay, Florida (November, 2016).
- Schubauer, M. B., & **Stocz, M.** (2016). Comparing Paralympic games literature to Universal Design Principles. Presented at the North American Society for the Sociology of Sport Conference in Tampa Bay, Florida (November 2016).
- Schlereth, N., **Stocz, M.,** Crum, D., Maestas, A., & Barnes, J. (2016). Recommendations on student-athlete compensation and permissible benefits. Presented at the College Sport Research Institute Conference in Columbia, South Carolina (April, 2016), and winner of the Graduate Student Case Study Competition.
- Stocz, M.,** Oostman, K., Frederick, E. L., & Pegoraro, A. (2016). #StartingACrisis: A case study of @VandyFootball and a Twitter-Initiated Crises. Presented at the Ninth Summit on Communication and Sport in Grand Rapids, Michigan (March, 2016).
- Stocz, M.,** Frederick, E. L., & Phelps, J. (2016). Chatter in the offseason: A content analysis of Facebook posts in Major League Baseball during the 2014-2015 offseason. Presented at the Ninth Summit on Communication and Sport in Grand Rapids, Michigan (March, 2016).
- Schlereth, N., **Stocz, M.,** & Seidler, T. (2016). “You won’t kill me right?” Participant waivers: Do they read the document? Presented at the Sport and Recreation Law Association Conference in New Orleans, Louisiana (February, 2016).
- Stocz, M.,** Moriarty, T., & Kim, M.H. (2016). #PhysicalEducation: How Social Media Websites Can Aid Physical Educators in the Classroom. Presented at the National Association for Kinesiology in Higher Education in San Diego, California (January, 2016).
- Sanderson, J., Frederick, E., & **Stocz, M.** (2015). When Athlete Activism Clashes with Group Values: The “Boycott the St. Louis Rams” Facebook Page and Social Identity Threat Management. Presented at the North American Society for the Sociology of Sport Conference in Santa Fe, New Mexico (November, 2015).

- Lee, J., **Stocz, M.**, Mao, L., & Frederick, E. L. (2015). Us Versus Them- In Groups and Out Groups Surrounding Deflategate on Twitter. Presented at the North American Society for the Sociology of Sport Conference in Santa Fe, New Mexico (November, 2015).
- Stocz, M.**, Lee, J., & Frederick, E. L. (2015). Hooligan talk- an examination on firm social media usage. Presented at the North American Society for the Sociology of Sport Conference in Santa Fe, New Mexico (November, 2015).
- Stocz, M.**, & Crum, D. (2015). Panel Discussion on Teaching Assistant and Research Assistant Research. Presented at the North American Society for the Sociology of Sport Conference in Santa Fe, New Mexico (November, 2015).
- Pegoraro, A., Frederick, E.L., Burch, L.M., & **Stocz, M.** (2015). A cross platform analysis of US and UK usage of social media during the 2014 World Cup. Presented at the International Association for Communication and Sport's Eighth Summit in Charlotte, North Carolina (March, 2015).
- Frederick, E.L., **Stocz, M.**, & Pegoraro, A. (2015). Prayers, punishment, and perception: An analysis of the response to the Tony Stewart-Kevin Ward incident on Facebook. Presented at the International Association for Communication and Sport's Eighth Summit in Charlotte, North Carolina (March, 2015).

Local Conferences

- Stocz, M.**, Lee, J., Maestas, A., & Loughhead, P. (2015). Hooligan talk- A thematic analysis of #hooligan comments on Twitter. Poster to be presented at the Shared Knowledge Conference in Albuquerque, New Mexico (April 2015).

Thesis/Dissertation Committees

- Preciado, J.*, Seidler, T., Swanson, R., Maestas, A., & **Stocz, M.** (In Progress). The black male collegiate athlete (BMCA) experience at colleges and universities from the Civil Rights era of the 1960's: A qualitative PRISMA analysis. Master's Thesis.
- Angier, D.*, Mayer, J. D., Wormwood, J., Chavajay, P., Lauer, J., & **Stocz, M.** (2025). Personality and Gaming in the Real-World Litespace. Doctoral Dissertation.
- Robbins, R.*, Zulegar, B., Alvarez, L., & **Stocz, M.** (2018). A phenomenological investigation of baseball players' use of self-talk. Master's Thesis.
- Holloway, Z.*, Zulegar, B., **Stocz, M.**, & Klawitter, L. (2018). The utilization of self-talk for high performance in NCAA Division II cross-country athletes. Master's Thesis.

NOTE: * signifies graduate student author from my host institution at the time of publication.

Mentions in Noteworthy Academic & Non-Academic Publications

- Gran Touring Motorsports (November, 2023). History of Motorsport Series Presentation- Perceptions on Bubba Wallace and Comparisons to Wendell Scott. *Gran Touring Motorsports*, retrieved at <https://podcasts.apple.com/us/podcast/aspects-of-media-treatments-of-motor-racing-topics/id1520501489?i=1000635782654>.
- Van, C. (October, 2020). Pay to play in the NCAA: A data driven playbook on how to compensate athletes. *The Sport Journal*, 21, retrieved at <https://thesportjournal.org/article/pay-to-play-in-the-ncaa-a-data-driven->

[playbook-on-how-to-compensate-athletes/](#). In particular, this article builds on a model created in a previous paper (referred to as the Stocz model).

Kern, T. (August, 2020). How Will Sports Leagues Measure Success in 2020 (Podcast)? *Salary Capped*, <https://marketscale.com/industries/sports-and-entertainment/how-will-sports-leagues-measure-success-in-2020-salary-capped/>.

Capps, D., (March, 2019). Journal of Motorsport Culture & History (Blog Post). *Autosport*, <https://forums.autosport.com/topic/212180-journal-of-motorsport-culture-history/>.

Relyea, L. (January, 2018). Adams State students receive real-life opportunity. *Valley Courier*, <https://alamosanews.com/article/adams-state-students-receive-real-life-opportunity>.

Curriculum and Teaching Experiences

Curriculum Enhancements

Minor in Sport Analytics (University of New Hampshire, fall 2025). Collaborated with computer science and the college of business to deliver this interdisciplinary, 5 course minor. This minor also had a sport analytics course created and added. This minor addresses critical areas of focus for students who want to get into the field of sport analytics.

M.S. in Sport Management (University of New Hampshire, fall 2025). Co-created a fully online graduate sport management curriculum, and developed a number of classes for the launch, including sport media communications, sport legal issues, sport analytics, social issues in sport, research methods in sport management, and others. This degree is practitioner focused.

M.S. in Sport & Recreation Management Curriculum Update (University of North Alabama, fall 2020). Added new courses to the existing curriculum (SRM 540- Applied Research Methods, SRM 625- Sport Sales & Analytics, SRM 645- eCommunications). Further, we rearranged our curriculum to allow leadership concepts to be a required core class (SRM 650- Leadership Concepts) within the degree program. We also added SRM 540 (Applied Research Methods) to the core areas, while moving both SRM 550 (Quantitative Methods in SRM) and SRM 555 (Qualitative Methods in SRM) to the electives area for the degree plan.

B.S. in Sport & Recreation Management Undergraduate Curriculum Update (University of North Alabama, fall 2019). Rearranged coursework to allow additional SRM related topics to be covered and added, including a practicum, sport economics (for recreation management), and sport sales (sport management). Also emphasized the need for an ethics course via the general education requirement (PHL 250- Business Ethics).

M.S. in Sport & Recreation Management Graduate Degree Proposal (University of North Alabama, 2018). Developed 100% online program consisting of differentiated coursework. Was responsible for developing course proposals for the following courses: SRM 550, SRM 665, SRM 675, SRM 605, SRM 610, SRM 695, SRM 693, SRM 685, SRM 602, SRM 650. Responsible for completing roughly 80% of the AICHE proposal, as well as roughly 85% of the graduate proposal paperwork. Completely formed and rewrote the graduate catalog overview, course requirements, and course descriptors to accommodate the SRM degree program.

Sport Management Undergraduate Degree Re-Design (Adams State University, 2017). Added courses to the curriculum, including a 200-level sport ethics course, a 300-level risk management course, a 300-level facility management course, a 400-level sport event management course, a 400-level sport law course, 400-level sport finance course, and allowed for students to take a wider variety of courses for directed electives. Eliminated 200-level sport law course, 400-level sport economics course, and a 400-level

combined sport & facility management course. Curriculum enhancement took place to better align courses with industry standards.

Sport Broadcasting Undergraduate Minor Degree Plan (Adams State University, 2017). Designed an interdisciplinary degree plan in collaboration with the Communication department. Degree courses included courses in broadcasting, sport communications, and a practicum course.

Teaching Experiences

Courses Key

SPST/SML & KIN: University of New Hampshire; SRM & HPE: University of North Alabama; HPPE: Adams State University; PEP & PENP: University of New Mexico; REC: Henderson State University (online)

Undergraduate

HPPE 210- Sport Communication and Technology
HPPE 260- Statistics in HPPE
HPPE 290/425- Sport Law
HPPE 420/290- Sport Ethics
HPPE 410- Sport Economics
SRM 420- Seminar in Sport Management
HPPE 433- International Perspectives in Sport
HPPE 450- Senior Seminar
HPE 466W- Legal Issues & Risk Management
PEP 485- Diversity in Sport
PEP 493- Sport Marketing
SPST 561- History of American Sport & Physical Culture
SPST 561W- History of American Sport & Physical Culture (Writing Intensive)
SPST 562- Sport Media Relations
SML 580- Sport Industry (Intro to Sport Management)
SML 630- Sport Facility & Event Management
SPST 631- Sport Media Production
SML 634- Sport Sponsorship & Sales
SPST 738- Sport Finance
SPST 740- Athletic Administration
SML 761- Senior Seminar in Sport Management & Leadership

Graduate

HPPE 505- Sport Marketing and Public Relations
PEP 507- Media and PR in HPER
PEP 516- Technology Applications in Sport (Teaching Assistant for Dr. Evan Frederick, University of New Mexico)
HPPE 525- Facilities and Event Management
HPPE 527- Sport Law
HPEP 541- Ethics in Sports (Co-taught with Dr. Joy Griffin, University of New Mexico)
SRM 550 (Quality Matters Internal Certified)- Qualitative Methods in SRM
HPPE 556- Strategic Management & Leadership in Sport
HPPE 585- Practicum in HPPE
PEP 585- Diversity in Sport
HPPE 599- MiLB in Pueblo (Independent Study Course)
HPE 599- Risk Management (Independent Study Course)
HPE 603- Sport in American Society
SRM 605 (Quality Matters Internal Certified)- Sport Media Relations

SRM 610- Sport Facility and Event Management
SRM 665 (Quality Matters Internal Certified)- Risk Management in SRM
HPE 670- Legal Issues
SRM 675 (Quality Matters Internal Certified)- Legal Issues in SRM
HPE 675- Administration of HPE Related Programs
KIN 840- Athletic Administration

Undergraduate Online

REC 3033- Recreation & Sport Facility Design
REC 3273- Marketing and Fundraising in Recreation and Sport
REC 2223- Leadership Techniques in Recreation and Sport
REC 4283- Legal Issues and Risk Management
SRM 270 (Quality Matters Internal Certified)- Practicum in SRM
SRM 310 (Quality Matters Internal Certified)- Facilities Management
SRM 320- Sport Communications
SRM 405 (Quality Matters Internal Certified)- Sport Sales
HPE 466W (Quality Matters Internal Certified)- Legal Issues & Risk Management
SPST 561- History of American Sport & Physical Culture

Activity Courses

PENP 101- Beginning Swimming
PENP 102- Intermediate Swimming
PENP 143- Introduction to Tennis
PENP 152- Racquetball
PENP 162- Jogging Fitness
PENP 168- Basketball Competition

Guest Lecturer, August 2014-Present
Various

Guest Lectures

Uses of Social Media in the “Real World”
PEP-493: Introduction to Sport Administration (University of New Mexico)
Spring 2016

What is hooliganism?
PEP 541: Ethics in Sport (University of New Mexico)
Fall 2015

Uses of Social Media in the “Real World”
PEP-493: Introduction to Sport Administration (University of New Mexico)
Fall 2015

Uses of Social Media in the “Real World”
PEP-493: Introduction to Sport Administration (University of New Mexico)
Spring 2015

Uses of Social Media in the “Real World”
PEP-493: Introduction to Sport Administration (University of New Mexico)
Fall 2014

Hegemonic Masculinity in Sport
PEP-540: Sport Sociology (University of New Mexico)
Fall 2014

Mentoring

Advised 35 undergraduate and graduate students (2017-2018, Adams State University)
Advised 75+ undergraduate and graduate students (2018-2019, University of North Alabama)
Advised 50 undergraduate and graduate students (2019-2020, University of North Alabama)
Advised 50 undergraduate and graduate students (2020-2021, University of North Alabama)
Advised 25 undergraduate students (2021-2022, University of New Hampshire)
Advised 30 undergraduate students (2022-2023, University of New Hampshire)
Advised 25 undergraduate students (2023-2024, University of New Hampshire)
Advised 25 undergraduate students (2024-2025, University of New Hampshire)
Advised 30 undergraduate students (2025-2026, University of New Hampshire)

Faculty mentor for Tony Aquilina at Alfred State College (2022-present)

Advisee Awards & Honors

Ryan Benner won Graduate Scholar of the Year Award (2020)

Grants/Funding Requests

2 \$15,000 grant requests for remote GA's with Birmingham Barons (Failed, 2019)
2 \$15,000 grant requests for remote GA's with Tennessee Titans (Failed, 2019)
2 \$15,000 grant requests for remote GA's with Huntsville Havoc (Failed, 2019)

Honors and Awards

EdX Certificate: Sport Analytics: Data Driven Decision Making (2025)
Internal Partner of the Year- Steele Business Center (Spring, 2019)
Sports History Fellowship Recipient (Summer 2016-Spring 2017)
Graduate Student Excellence Award Recipient (Fall 2016-Spring 2017)

Membership in Professional Organizations

The Society of Automotive Historians (2019-Present)
IMRRC: International Motor Racing Research Center Member (2018-Present)
IACS: International Association for Communication and Sport (2014-2018)
NASSS: North American Society for the Sociology of Sport (2015-2017)
NAKHE: National Association for Kinesiology in Higher Education (2015-2016)
NCA: National Communication Association (2016-2017)
UNM GPSA: University of New Mexico Graduate and Professional Studies Association (2014-2017)
UNM SASA: University of New Mexico Sport Administration Student Association (re-founding member, 2014-2017)

Academic Training

Green Zone Training (2024)
Courseleaf Editor (Fall, 2019)
UNA Safe Zone Training (Fall, 2019)
Quality Matters Certification (December 2018)
Quality Matters Peer Reviewer Certification (Fall, 2019)
Weblion Website CMS (February, 2019)
Degree Works Faculty User (August, 2017)

Service

International

Book proposal Reviewer for Elsevier- *An Introduction to Applied Sport Analytics* (2025)
Manuscript Reviewer for *Laws* (2022-Present)
Book Proposal Reviewer for World Scientific Publishing- *Social Media in Sport* (2020)
Editorial Board Member for *The International Journal of Business in Sports, Tourism & Hospitality Management* (2020-2022)
Manuscript Reviewer for *Sport in Society* (2020-Present)
Argetsinger Symposium Steering Committee Officer/Manuscript Reviewer (2019-Present)
Editor-in-Chief, Founder of the *Journal of Motorsport Culture & History*, ISSN: 2766-1113 (2018-Present)
Manuscript Reviewer for the *International Journal of Sport Communication* (2018-Present)
Abstract Reviewer for the 12th Summit on Communication and Sport (IACS, Boise ID 2019)
Abstract Reviewer for the 11th Summit on Communication and Sport (IACS, Bloomington IN 2018)
Abstract Reviewer for the 10th Summit on Communication and Sport (IACS, Phoenix 2017)

National

Mock-Client/Buyer- National Collegiate Sport Sales Championship (2019)
Manuscript Reviewer for *Communication & Sport* (2017-Present)
Registration table volunteer for NASSS Conference (Tampa Bay, 2016)

University

UNH Transportation Policy Committee (2025-2026)
UNH President's Task Force on Public Assembly (2024)
UNH Department of Kinesiology Safety Committee (2024-2026)
UNH Marketing Representative for Kinesiology (2023-2026)
UNH President's Athletic Advisory Committee (2023-2026)
UNH Faculty Senate Kinesiology Department Rep (2022-2026)
UNH Campus Planning Committee (2023-Present; Co-Chair 2024-2026)
UNH Energy Task Force (2023-2024)
UNH Campus Master Plan Focus Groups- Sustainability & Infrastructure; Athletics (2023-2024)
UNH CHHS Lecturer Promotions Committee (2022-2023)
UNH Academic Strategy Group (2023)
UNH IT-Committee Member (2022-2023)
UNH CHHS Awards Committee (2022-2023)
UNH Department of Kinesiology Awards & Celebrations Committee (2021-2023)
UNH Wildcat Day Faculty Co-Representative (CHHS- SML, 2021)
UNA Safety & Emergency Preparedness Committee Member (2020-2021)
UNA Graphics & Standards Committee Member (2020-2021)
UNA Graduate Advisory Committee (2020-2021)
UNA Academic Affairs Service Award Committee Member (2020-2021)
UNA Technologies Advisory Committee Chair (2020-2021)
UNA Faculty Senate Member (2020-2021)
UNA Graduate Advisory Council (2020-2021)
National Collegiate Sports Sales Competition faculty advisor/co-coach- UNA (2019-2021)
North Alabama Gaming (eGaming) faculty advisor (2019-2021)
Department of Kinesiology Web Page Developer, Maintenance (2019-present)
Department of Kinesiology Administrative Assistant Hiring Committee (Fall, 2019)
UNA Technologies Advisory Committee Vice-Chair (2019)
UNA Technologies Advisory Committee (2018-2021)
Assistant Professor in Exercise Science Committee Member (2019)
Volunteer Public Address Announcer & Host/Emcee (University of North Alabama Athletics, 2018-2019)

Proxy Attendee- Faculty Senate (UNA, Fall 2018)
Assistant Professor in Sport Management Hiring Co-Chair (UNA, HPER Department, 2018-2019)
Visiting Assistant Instructor Hiring Committee (UNA, HPER Department, 2018)
Interdisciplinary Degree Re-Design Committee (Adams State University, 2017-2018)
Volunteer Public Address Announcer (Various Sports, Adams State Athletics, 2017-2018)
On-Site Coordinator for Russian Doping Scandal Lecture at Adams State University, featuring whistleblowers Vitaly Stepanov and Yuliya Stepanova (2018)
Health, Exercise and Sports Sciences Graduate Student Association (GSA)- Sport Administration Representative (2016-2017)
Re-founding member of the UNM SASA (Sport Administration Student Association) and Web/Social Media director (2014-2016)
Electronic Media Board Member- Winthrop University (2011)

Local

Public Address Announcer (Albuquerque Sol Football (Soccer) Club)- 2017-2018

Personal

Judge- Memphis in May Barbeque Festival (2017)
Shoe Tester- New Balance Footwear (2015-2017)
Blood Donor (2007-Present)
Eagle Scout (2004)

Non-Academic Employment History

Chattanooga Football Club Shareholder- Chattanooga FC, Chattanooga, TN, 1/2019- Present
Green Bay Packers Shareholder- Green Bay Packers, Green Bay, WI, 12/2011- Present
Public Address Announcer- UNH Athletics, Durham, NH, 8/23- Present
PA/Tech Direct/Photog- New Hampshire Fisher Cats, Manchester, NH (Double A Affiliate for the Toronto Blue Jays), 2023 season
Music/Video Board Operator- Albuquerque Isotopes, Albuquerque, NM (Triple A Affiliate for the Colorado Rockies), 2015 season
Freelance Broadcast Videographer, Talent, Technical Director- Various, 08/2009- Present
Social Media Producer, Video Editor, Intern- WSPA-TV, Spartanburg, SC, 6/2013-8/2014; 8/2012-12/2012
DJ, Video Production Staff- Greenville Drive Baseball Club (Single A Affiliate for the Boston Red Sox), Greenville, SC 2/2010-8/2014
General Manager, Social Media Manager- Papa Murphy's Pizza, Greenville, SC, 08/2012-04/2014
Graduate Video Assistant- Ithaca Bombers Football, Ithaca, NY, 08/2011-05/2012
Sports Information and Video Intern- University of North Carolina at Charlotte, Charlotte, NC, 12/2010-05/2011
Sports Photographer, Technical Director, On-Air Talent- Winthrop University Athletics/Big South Network, Rock Hill, SC, 8/2009-5/2011
Secretary Assistant- Winthrop University College of Business, Rock Hill, SC, 08/2009-12/2010